



08
CONFERENCE
SERIES

INTERNATIONAL ECONOMIC
DEVELOPMENT COUNCIL

08 ANNUAL
CONFERENCE

ATLANTA, GA

SPONSORSHIP INFORMATION PACKET

IEDC's 2008 ANNUAL CONFERENCE

"The Next Billion - Mobility, Flexibility, Agility, Livability"

ATLANTA, GEORGIA: OCTOBER 19TH - 22ND

2008 IEDC ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

IEDC's Annual Conference has become the single most important economic development event of the year, attracting over a thousand economic developers from across the country and the globe. Set to take place October 19 - 22 at the Hyatt Regency in Atlanta, Georgia, IEDC's 2008 Annual Conference will bring over 1,500 economic developers together for professional development, peer networking, and knowledge sharing. Do not miss out on this unique opportunity to gain maximum visibility among economic development practitioners, and to build your reputation as a proud supporter of the economic development profession.

To take advantage of any of our wide range of sponsorship opportunities, please complete the attached sponsorship commitment form and return it to IEDC, or contact Sarah McKay, Development Associate, at smckay@iedconline.org or call 202-942-9485. You may also visit us on the web at www.iedconline.org.

CO - SPONSOR PACKAGE **\$50,000**

The Co-Sponsor Benefit Package offers highest recognition before, during, and after the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community.

- Invitation to participate in Annual Conference planning meetings with the host committee
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons
- Participation as a moderator/keynote introducer

Conference Passes

- Ten (10) complimentary registrations
- Complimentary registration for one (1) extra fee event/per day

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions
- Company logo on the front cover and inside the conference registration brochure
- Company logo on the front cover and inside the on-site conference program
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement space in the on-site program
- Complimentary exhibit space
- Opportunity to have your company info distributed to attendees

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

SIGNATURE SPONSOR PACKAGE

\$25,000

The Signature Sponsor Benefit Package gives you unparalleled access and exposure to all attendees before, during, and after the event, and demonstrates your company's leadership position in the Economic Development Community.

- Invitation to VIP receptions
- Participation as a moderator/keynote introducer

Conference Passes

- Seven (7) complimentary registrations
- Complimentary registration for one (1) extra fee event/per day

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure
- Company logo on the front cover and inside the on-site conference program
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement space in the on-site program
- Opportunity to have your company info distributed to attendees
- Complimentary exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

CHAIRMAN'S CLUB SPONSOR PACKAGE

\$20,000

The Chairman's Club level is a yearlong sponsorship with benefits guaranteed for each conference during the year of sponsorship, beginning with the Annual Conference.

- Highest Recognition at all IEDC technical conferences during year of sponsorship
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons
- Participation as a moderator/keynote introducer at each conference

Conference Passes

- Five (5) complimentary registrations during the year of sponsorship
- Complimentary registration for one (1) extra fee event per conference

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure (where applicable)
- Company logo and description in the on-site conference program
- Complimentary full-page advertisement in the on-site conference program

Exclusive Promotional Opportunities

- Complimentary advertisement space in the Economic Development Journal
- Opportunity to have your company info distributed to attendees
- Complimentary exhibit space (where available)
- Link and logo on IEDC web site during the sponsorship year

Plus!

- Free copy of the conference attendee list (excluding email addresses) for each conference
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

DIAMOND SPONSOR PACKAGE

\$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community

- Invitation to VIP receptions
- Participation as a moderator/keynote introducer

Conference Passes

- Five (5) complimentary registrations
- Complimentary registration for one (1) extra fee event/per day

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement in the on-site conference program *or* complimentary exhibit space (where available)
- Opportunity to have your company info distributed to attendees

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

PLATINUM SPONSOR PACKAGE

\$10,000

The Platinum Sponsor Benefit Package is another avenue to increase awareness of your company to this audience of economic development professionals.

- Participation as a moderator/keynote introducer

Conference Passes

- Four (4) complimentary registrations

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement in the on-site conference program *or* complimentary exhibit space (where available)
- Opportunity to have your company info distributed to attendees

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

The following additional Sponsor Benefit Packages provide great advantages to companies interested in connecting with economic development professionals.

GOLD SPONSOR PACKAGE

\$7,500

- Participation as a moderator

Conference Passes

- Three (3) complimentary registrations

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link on IEDC conference web site

Great Promotional Benefit

- 50% discount off of exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- 50% discount off one-year IEDC Membership

SILVER SPONSOR PACKAGE

\$5,000

Conference Passes

- Two (2) complimentary registrations

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference web site

Great Promotional Benefit

- 25% discount off of exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- 25% discount off one-year IEDC Membership

BRONZE SPONSOR PACKAGE

\$2,500

Conference Pass

- One (1) complimentary registration

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference web site

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal

Special Sponsorship Opportunities

For information about special sponsorship opportunities or questions about these sponsorship packages, please contact Sarah McKay, Development Associate, by email at smckay@iedconline.org or by phone at (202) 942-9485.



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

2008 IEDC ANNUAL CONFERENCES SPONSORSHIP COMMITMENT FORM

Please complete this form to indicate your sponsorship commitment for the 2008 IEDC Annual Conference, October 19-22, 2008 in Atlanta, GA.

PRIMARY CONTACT INFORMATION:

(Contact with authority to commit funds.)

Name _____
Title _____
Organization _____
Address _____

Telephone _____
Fax _____
Email _____

SECONDARY CONTACT INFORMATION:

(Contact for benefits delivery, if different. ie: Marketing Manager; Communications Director...)

Name _____
Title _____
Organization _____
Address _____

Telephone _____
Fax _____
Email _____

SPONSORSHIP LEVEL:

- | | | | |
|--|----------|-----------------------------------|----------|
| <input type="checkbox"/> Co-Sponsor | \$50,000 | <input type="checkbox"/> Platinum | \$10,000 |
| <input type="checkbox"/> Signature | \$25,000 | <input type="checkbox"/> Gold | \$7,500 |
| <input type="checkbox"/> Chairman's Club | \$20,000 | <input type="checkbox"/> Silver | \$5,000 |
| <input type="checkbox"/> Diamond | \$15,000 | <input type="checkbox"/> Bronze | \$2,500 |

PAYMENT INFORMATION:

Check enclosed

Please charge my credit card

Visa Mastercard American Express

Card Number: _____ Expiration: _____

Name as Displayed on Card: _____

Signature: _____

Please invoice me for Installment Payment(s) at a future date

One (1) Installment on _____

Two (2) Installments of 50% each on _____ and _____

(Date of final installment can not exceed October 1, 2008)

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

SPONSOR:

Signature: _____ Date: _____

Name (please print): _____

Title (please print): _____

IEDC:

Date: _____

Jill Frick

Vice President

Please Return Form to:

Sarah McKay, Development Associate
International Economic Development Council
734 15th Street NW, Suite 900 Washington, DC 20005
Phone: 202.223.7800 Fax: 202.223.4745

smckay@iedconline.org