



SPONSORSHIP INFORMATION PACKET

The International Economic Development Council's
2011 LEADERSHIP CONFERENCE

San Diego, California
January 23-25, 2011

2011 IEDC LEADERSHIP SUMMIT SPONSORSHIP INFORMATION



Leadership Summit

January 23-25, 2011
San Diego, California

The 2011 Leadership Summit in San Diego, California, offers leaders of the economic development profession a chance to join together to analyze, review and discuss the trends impacting their profession.

Sponsorship Opportunities

What does sponsorship mean to you? With IEDC, being a sponsor can mean anything from networking with economic development communities and professionals from around the country and the globe to setting yourself apart by being involved in the shaping of economic development policy.

IEDC's Leadership Summit creates a place for both economic development professionals and other fields alike to share ideas and work together for the betterment of the profession. Get involved today and be an instrumental part in what has come to be one of the most important and influential conferences in the industry.

We would like you to join us in furthering the economic development of our communities by partnering with IEDC through sponsorship. If your company or organization is interested in sponsorship, or if you would like information about Leadership Summit costs and benefits, please contact Beth Klein, Sponsorship Development Specialist at bklein@iedconline.org. For more information about IEDC, please visit us on the web at www.iedconline.org.

CHAIRMAN'S CLUB SPONSOR PACKAGE

\$20,000

The Chairman's Club level is a yearlong sponsorship with benefits guaranteed for each conference during the year of sponsorship, beginning with the Leadership Summit.

- Highest Recognition at all IEDC Technical Conferences during year of sponsorship
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons
- Participation as a moderator/keynote introducer

Conference Passes

- Five (5) complimentary registrations
- Complimentary registration for one (1) extra fee event per conference

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure (where applicable)
- Company logo and description in the on-site conference program
- Complimentary full-page advertisement in the on-site conference program

Exclusive Promotional Opportunities

- Complimentary advertisement space in the Economic Development Journal
- Opportunity to have your company information distributed to attendees
- Complimentary exhibit space (where available)
- Link and logo on IEDC web site during the sponsorship year

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

DIAMOND SPONSOR PACKAGE

\$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community

- Invitation to VIP receptions
- Participation as a moderator/keynote introducer

Conference Passes

- Five (5) complimentary registrations
- Complimentary registration for one (1) extra fee event per conference

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement in the on-site conference program
- Opportunity to have your company information distributed to attendees
- Complimentary exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

PLATINUM SPONSOR PACKAGE

\$10,000

The Platinum Sponsor Benefit Package is another great avenue to use increase awareness of your company among economic development professionals.

- Participation as a moderator/keynote introducer

Conference Passes

- Four (4) complimentary registrations

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference website

Exclusive Promotional Opportunities

- Complimentary full-page advertisement in the on-site conference program
- Opportunity to have your company information distributed to attendees
- Complimentary exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- Complimentary one-year IEDC Membership

The following additional Sponsor Benefit Packages provide great advantages to companies interested in connecting with economic development professionals:

GOLD SPONSOR PACKAGE

\$5,000

- Participation as a moderator

Conference Passes

- Three (3) complimentary registrations

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link on IEDC conference web site

Great Promotional Benefit

- 50% discount off of exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- 50% discount off one-year IEDC Membership

SILVER SPONSOR PACKAGE

\$2,500

Conference Passes

- Two (2) complimentary registrations

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference web site

Great Promotional Benefit

- 25% discount off of exhibit space (where available)

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal
- 25% discount off one-year IEDC Membership

BRONZE SPONSOR PACKAGE

\$1,500

Conference Pass

- One (1) complimentary registration

Recognition in All Conference Materials

- Company logo inside the conference registration brochure
- Company logo and description in the on-site conference program
- Link and logo on the IEDC conference web site

Plus!

- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal

EXHIBITOR OPPORTUNITIES

\$5,000

Six Foot Table Top Display

- One (1) Exhibitor Registration
- Company logo inside the conference registration brochure
- Company logo and description in the onsite conference program
- Link and logo on the IEDC Conference website
- Free copy of the complete conference attendee list (excluding email addresses)
- Company logo and recognition in the Economic Development Journal



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

2011 IEDC LEADERSHIP SUMMIT SPONSORSHIP COMMITMENT FORM

Please complete this form to indicate your sponsorship commitment for IEDC's Leadership Summit in San Diego, California in January/February, 2011.

PRIMARY CONTACT INFORMATION:

(Contact with authority to commit funds.)

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

SECONDARY CONTACT INFORMATION:

(Contact for benefits delivery, if different. ie: Marketing Manager; Communications Director)

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

SPONSORSHIP LEVEL:

- | | | |
|---|--|--|
| <input type="checkbox"/> Chairman's Club \$20,000 | <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Silver \$2,500 |
| <input type="checkbox"/> Diamond \$15,000 | <input type="checkbox"/> Gold \$5,000 | <input type="checkbox"/> Bronze \$1,500 |
| | | <input type="checkbox"/> Exhibitor \$1,000 |

PAYMENT INFORMATION:

- Check enclosed
- Please charge my credit card
 Visa Mastercard American Express
 Card Number: _____ Expiration: _____
 Name as Displayed on Card: _____
 Signature: _____
- Please invoice me for Installment Payment(s) at a future date
 One (1) Installment on _____
 Two (2) Installments of 50% each on _____ and _____
- (Date of final installment can not exceed last day of conference)**

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

SPONSOR:

Signature: _____ Date: _____
 Name (please print): _____
 Title (please print): _____

IEDC:

_____ Date: _____
 Jill Frick Estavillo
 Vice President

Please Return Form to:

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