IEDC Advisory Services and Research
For decades, IEDC has provided customized research, training, technical assistance and mentoring services to communities that need unbiased expertise. With an experienced staff and access to an extensive network of members, we deliver practical economic development guidance and solutions to local, state, tribal, federal, corporate, foundational, and international clients.
Our cost-effective services address the ever-changing demands placed on the economic development profession in areas such as:

- Economic development planning
- Program and policy analysis
- Community assessment
- Targeted industry and cluster analysis
- Commercial and downtown revitalization
- Neighborhood Redevelopment
- Small business development
- Entrepreneurial ecosystems
- Regional collaboration
- Consensus building for community stakeholders
- Leadership development and staff training
- Economic resilience and recovery post-disasters
How IEDC Can Help You

**Customized Research and Publications**
Unlock the knowledge of IEDC’s extensive network of economic developers to provide practical research to address your challenges. From emerging trends to best practices for a full range of economic development functions, IEDC can customize research to suit your needs.

**Trainings and Workshops**
IEDC can provide trainings and workshops for your organization, elected officials, and other audiences in all topics of economic development. From half-day to multiple day events, our trainings and workshops can inspire attendees and bring fresh insight and ideas.

**Peer Mentoring**
More likely than not, your economic development challenges have been experienced by other economic developers. Let us connect you with experienced mentors who can provide the knowledge and background to help you find solutions.

**Study Tours**
In today’s competitive economy knowing what others are doing can stop you from wasting time on reinventing the wheel. Let IEDC organize a study tour for you to see how other professionals, whether domestic or international, are approaching economic development.

**Advisory Technical Assistance Panels**
When faced with economic development obstacles, our expert panels can provide honest, appropriate, independent, and unbiased input. Drawing from our extensive membership base, our technical assistance services ignite conversations and bring innovative solutions. Panels will provide recommendations and insight to address your complex needs.
## Technical Assistance Process

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| **01** | **Intensive Background Research and Report**  
IEDC staff conducts thorough research on the project area to provide an expert advisory team with a complete snapshot of the project area. This allows the advisory team to have details of the project area, allowing them to ask deeper level questions during the site visit. |
| **02** | **Preparation for Site Visit**  
IEDC identifies and selects an expert advisory team drawing from our extensive network of economic development professionals. IEDC will identify several economic development practitioners with experience in the areas of expertise needed. |
| **03** | **Site Visit**  
Site visits are an intensive three to four day visit organized around a series of sessions. These sessions are themed by their attendees, such as real estate developers, local businesses, or regional players, and are used to obtain as much information as possible about the project area and the issues you face. |
| **04** | **Detailed Recommendations and Case Studies**  
Based on the findings and recommendations of the advisory team, IEDC staff will write a final report tailored to the realities of your community. IEDC will include best practice examples and detailed case studies that demonstrate how other comparable locations that have tackled similar challenges and succeeded. |
Where We Have Worked

IEDC clients include individuals and entities at the city, county, regional, tribal, state, federal, corporate, and international level.
To learn more about these sites, and for an interactive version of this map, please visit www.iedconline.org/web-pages/inside-iedc/advisory-services-and-research
The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC’s members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions.