



## **International Economic Development Council and GIS Planning Inc. Announce Business Partnership**

ATLANTA, October 20, 2008 – The [International Economic Development Council](#) (IEDC) and [GIS Planning, Inc.](#) announced the partnership of GIS Planning Inc.'s [ZoomProspector Enterprise](#) and [ZoomProspector.com](#) services as the official online property listings, demographics, and online mapping products and services for IEDC.

“GIS Planning Inc.’s ZoomProspector technology is the best in the industry and is already used by many of the finest economic development organizations across the country. IEDC is proud to have this long term partnership with GIS Planning Inc. Many of our members use GIS planning for their websites and we encourage our members to see how ZoomProspector can benefit them,” said Jeff Finkle, CEO and President of IEDC. “ZoomProspector.com benefits IEDC members by elevating their communities’ visibility as a viable location when businesses are considering an expansion or relocation.”

ZoomProspector Enterprise is a Software as a Service (SaaS) for economic development websites that help economic development organizations attract, retain and grow businesses in their communities that foster economic vitality, job growth and business development. ZoomProspector.com is a new service that empowers businesses to search all the communities the USA for the optimal location to start-up, expand or relocate their company based on the business, labor force and geographic characteristics most important to each unique business.

“GIS Planning Inc. is pleased to announce this new partnership with the International Economic Development Council. IEDC is the largest economic development membership organization in the world with the best set of conferences, trainings and services. Our clients across the country from New York to California can benefit from the services IEDC provides and we are pleased to recommend IEDC to them,” said Anatalio Ubalde, Co-founder and Co-CEO of GIS Planning Inc. and ZoomProspector.com. “IEDC benefits our clients by providing them the latest information and training so that they are prepared for today’s demands in economic development.”

IEDC is a non-profit membership organization dedicated to helping economic developers do their job more effectively and raising the profile of the profession. IEDC’s goals are to succeed through their members creating more high-quality jobs, developing more vibrant communities, and improving the quality of life in their regions.

“ZoomProspector.com revolutionizes economic development online by offering the first national GIS-powered community and business site location service on the Internet,” said Finkle. “GIS Planning is known as being a high quality vendor in the economic development community.”

The partnership of GIS Planning Inc. and IEDC was announced today at the IEDC Annual Conference in Atlanta, Georgia to approximately 2,000 economic developers from around the United States and the world.