



2023 IEDC Annual Conference Sponsor and Exhibitor Opportunities

Dallas, Texas | September 17-20, 2023

IEDC's Annual Conference is the must attend event for economic developers. The 2023 Annual Conference in Dallas, Texas will address the core themes impacting communities across the globe in cities, regions, states and provinces in this increasingly complex economic development landscape.

In today's volatile marketplace, communities need to work together to encourage competition and advance economic growth. The Dallas region is an ideal setting for this conference with its talented workforce, diverse population, advanced transportation infrastructure and dynamic firms.

As the largest annual gathering of economic developers, the IEDC Annual Conference brings together various businesses, local governments, utilities, banks, consultants, organizations, and economic development vendors to support the event each year.

IEDC offers a range of sponsorship packages and exhibit opportunities to fit any marketing budget. Sponsorship allows IEDC to provide world-class speakers, a dynamic and enlightening program, and a valuable networking forum at the conference.

Whether you are looking to market your services as an exhibitor, or gain unparalleled exposure as an event sponsor, IEDC has the perfect opportunity for you. With about 1,400 attendees, you have direct access to the leading public and private sector decision makers, as well as local, state and federal government officials.

The following pages describe the various sponsorship levels and exhibitor opportunities available at the 2023 IEDC Annual Conference.

Please contact Shari Nourick at snourick@iedconline.org with any questions regarding sponsorship.

Visit us on the web at www.iedconline.org to see conference updates and to learn more about IEDC.



TITLE SPONSOR

\$50,000

Invitation to participate in the Annual Conference host committee kick-off meeting and recognition as a host committee member.

Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.

Participation as a keynote session introducer or breakout session moderator.

Ten (10) complimentary registrations.

Complimentary registration for three (3) extra fee events/per day.

Exclusive display of company logo and description before and after conference plenary sessions.

Organization logo in the Annual Conference app.

Organization link and logo on the IEDC conference website.

Complimentary exhibit space.

Copy of the complete conference attendee list (excluding email addresses).

Company logo and recognition in the Economic Development Journal.

Complimentary one-year IEDC Membership.

Title sponsor recognition on conference materials.

SPOTLIGHT SPONSOR

\$35,000

Invitation to VIP receptions and recognition at special events.

Participation as a breakout session moderator or keynote introducer.

Eight (8) complimentary registrations.

Complimentary registration for two (2) extra fee events/per day.

Exclusive display of company logo and description before and after conference plenary sessions.

Organization logo in the Annual Conference app.

Link and logo on the IEDC conference website.

Complimentary exhibit space.

Copy of the complete conference attendee list (excluding email addresses).

Company logo and recognition in the Economic Development Journal.

Complimentary one-year IEDC Membership.

Spotlight sponsor recognition on conference materials.

SIGNATURE SPONSOR

\$25,000

Invitation to VIP receptions.

Participation as a breakout session moderator or keynote introducer.

Six (6) complimentary registrations.

Complimentary registration for one (1) extra fee event/per day.

Exclusive display of company logo and description before and after conference general sessions.

Company logo in the Annual Conference app.

Link and logo on the IEDC conference website.

Complimentary exhibit space.

Copy of the complete conference attendee list (excluding email addresses).

Company logo and recognition in the Economic Development Journal.

Complimentary one-year IEDC Membership.

Signature sponsor recognition on conference materials.



PLATINUM SPONSOR
\$15,000

- Invitation to VIP receptions.
- Participation as a breakout session moderator or keynote introducer.
- Four (4) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.
- Company logo in the Annual Conference app.
- Link and logo on the IEDC conference website.
- Complimentary one-year IEDC Membership.
- Complimentary exhibit space.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Platinum sponsor recognition on conference materials.

GOLD SPONSOR
\$10,000

- Three (3) complimentary registrations.
- Participation as a breakout session moderator.
- Listing in the conference app.
- Link and logo on IEDC conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.
- 50% discount off of exhibit space.
- Gold sponsor recognition on conference materials.

SILVER SPONSOR
\$6,500

- Two (2) complimentary registrations.
- Listing in the conference app.
- Link and logo on the IEDC conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Organization logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.
- 25% discount off of exhibit space.
- Silver sponsor recognition on conference materials.

BRONZE SPONSOR
\$3,500

- One (1) complimentary registration.
- Listing in the conference app.
- Link and logo on the IEDC conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Organization logo and recognition in the Economic Development Journal.
- Bronze sponsor recognition on conference materials.

Special Sponsorship Opportunities

Sponsored Sessions

\$6,500 open only to Gold Level Sponsors and above

- Host a session during a breakout session block.
- Feature organization name in the title of the session, appearing on all programs.
- 75-word description of session in the program on the conference app.
- Listing of speaker(s) and location in the program on the conference app.

Learning Lab

\$3,000 open only to conference sponsors or exhibitors

- 1 (one) hour presentation time slot at the Learning Lab in the Exhibit Hall.
- Feature organization name in the title of the session.
- 75-word description of session in the program on the conference app.
- Listing of speaker(s) and location in the program on the conference app.

***SOLD Conference Lanyard Sponsor**

\$8,500 Limited to one sponsor

- Recognition in All Conference Materials as the Conference Lanyard Sponsor.
- Listing in the conference app.
- Link and logo on IEDC conference website.
- 2 (two) Complimentary conference registrations.
- 25% discount off an exhibit booth (if desired).
- Copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.
- *The Lanyard Sponsor opportunity is currently sold out, but may be available next year*

Charging Station Sponsor

\$3,000

- Signage (your logo) over the charging station for 3 days of the conference.
- Link and logo on the IEDC conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- * this opportunity does not provide conference access and may be an add on to a sponsor or exhibitor package*

Additional Special Sponsorship Opportunities include:

Conference Breakfast Sponsor - Conference App Sponsor - Reception Sponsor - Awards Recognition Dinner Sponsor



Exhibitor Booths

Booth location and company information in the onsite app.

Link and logo on the IEDC conference website.

Two (2) Complimentary Exhibitor Badges (includes access only to the exhibit hall)*.

Electronic copy of the complete conference attendee list prior to the conference (excluding email addresses).

Participation in all networking and social functions in the exhibit hall.

Opportunity to have a conference raffle/giveaway.

Access to full conference registrations at the early bird member rate, if desired.

Standard Exhibitor Booth Sizes and Options

1

The Standard booth is 10' x 10', and is offered for **\$3,300**

2

Two Standard Size booths are offered for **\$6,000**

**Full registration passes are available to exhibitors at the early bird member rate.*



2023 IEDC ANNUAL CONFERENCE

(2 PAGES)

SPONSORSHIP COMMITMENT FORM (SEPTEMBER 17-20, 2023)

PRIMARY CONTACT INFORMATION:

(Contact with authority to commit funds.)

SECONDARY CONTACT INFORMATION:

Contact for benefits delivery, if different. ie:
Marketing Manager; Communications Director...

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Email _____

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Email _____

SPONSORSHIP LEVEL:

- Title \$50,000
- Spotlight \$35,000
- Signature \$25,000
- Platinum \$15,000

- Gold \$10,000
- Silver \$6,500
- Bronze \$3,500

Add-ons based on eligibility:

- Sponsored Session \$6,500
- Learning Lab \$3,000

PAYMENT INFORMATION:

- Check enclosed
- Please charge my credit card
 - Visa MasterCard American Express

Card Number: _____ Expiration: _____

Name as Displayed on Card: _____

Signature: _____

- Please invoice me for Installment Payment(s) at a future date
(Date of final installment on or before September 1, 2023)

- One (1) Installment on _____
- Two (2) Installments of 50% each on _____ and _____

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

Signature: _____ Date: _____

Name/Title (please print): _____

Who's Coming?

Please fill out the form below and send it to IEDC with page 1 of the commitment form to ensure that we have your badge ready to go upon arrival. Sponsorship packages designate the number of complimentary registrations available.¹

Company: _____
Name: _____
Title: _____
Address: _____
Phone: _____
Email: _____

Company: _____
Name: _____
Title: _____
Address: _____
Phone: _____
Email: _____

Company: _____
Name: _____
Title: _____
Address: _____
Phone: _____
Email: _____

Company: _____
Name: _____
Title: _____
Address: _____
Phone: _____
Email: _____

Please provide any additional names with appropriate titles that you wish to register.

Send completed form electronically to: Shari Nourick at snourick@iedconline.org

Or mail to: Sponsorship, International Economic Development Council
1275, K Street, Suite 300, Washington, DC 20005-4038

¹ Additional full conference registrations (beyond the complimentary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.



2023 IEDC ANNUAL CONFERENCE
EXHIBITOR COMMITMENT FORM (SEPTEMBER 17-20, 2022)

(2 PAGES)

PLEASE FILL OUT THE FORM BELOW AND SEND IT IN TO IEDC WITH PAYMENT AND CERTIFICATE INSURANCE TO:

Company Address and Contact information (For use in on-site program)

Company: _____
Primary Contact: _____
Title: _____
Street Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

COMPLIMENTARY REGISTRATION FORM:

Exhibitor Registration #1

Company: _____
Contact Name: _____
Title: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

Exhibitor Registration #2

Company: _____
Contact Name: _____
Title: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

Additional Exhibitor Staff: \$150 per person-----

Additional Staff #1

Contact Name/Title: _____
Phone: _____ Fax: _____ Email: _____

Additional Staff #2

Contact Name/Title: _____
Phone: _____ Fax: _____ Email: _____

EXHIBITOR LEVEL & BOOTH SIZE:

- Standard \$3,300
- Double Standard \$6,000

BOOTH LOCATION:

My top three choices are:

1. _____ 2. _____ 3. _____

If possible, we would prefer NOT to be located near the following companies:

PAYMENT INFORMATION: Full payment MUST accompany this form in order to secure your space as a sponsor and exhibitor.

FEES:

Exhibit Fee: \$ _____
 Additional Staff:
Quantity ____ x \$150 = \$ _____
TOTAL = \$ _____

Check enclosed

Please charge my credit card

Visa Mastercard American Express

Card Number: _____ Expiration: _____

Name as Displayed on Card: _____

Signature: _____

(Payment to be made on or before September 1, 2023)

ACCEPTANCE & AGREEMENT:

We agree to the **Participation Agreement** and **payment** terms as listed above on this form:

EXHIBITOR:

Signature: _____ Date: _____

Name (please print): _____

Title (please print): _____

Send completed form to: Shari Nourick at snourick@iedconline.org