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www.iedconline.org

IEDC Economic Recovery Technical Assistance Opportunity

The International Economic Development Council (IEDC) is the world's largest membership organization serving the economic development profession. With the support of the U.S. Economic Development Administration, IEDC has been working in disaster-affected communities and has developed no-cost programs to provide economic resilience and recovery support for over 15 years. Communities in your region are now eligible to receive no-cost assistance from an expert panel of economic development professionals beginning in 2021.

How it Works:

- Your organization identifies economic recovery or resilience needs that could use expert technical assistance or capacity building.
- IEDC works with you to develop a scope of work, goals, and deliverables for a technical assistance project.
- IEDC prepares a panel of experienced economic development professionals to assist you.
- The expert panel conducts a 3-4 day site visit to your community, which involves:
 - Interviews and focus groups with community stakeholders.
 - Tours of the community and relevant sites.
 - o Presentation of initial thoughts and recommendations.
- The panel provides a final report within 8-12 weeks of the visit.
- Within a year, IEDC will conduct a follow-up consultation to advise on progress and implementation.

IEDC expert panels may assist with identifying strategies that focus on one or more of the following economic development functions:

- Strategic planning
- Economic diversification strategies
- Business retention, expansion and attraction
- Entrepreneurship and small business development
- Real estate redevelopment and land-use planning
- Downtown and neighborhood revitalization

- Marketing, branding, and communications
- Workforce development
- Financing and funding programs
- Organizational or program development
- Infrastructure development
- Industry and technology-led strategies
- Talent attraction strategies

Who is Eligible?

Municipalities, counties, regions, and communities located within counties that received <u>FEMA Major Disaster Declarations</u> between October 1, 2017 and September 30, 2019 and the economic development organizations who serve them are eligible for assistance. Counties must be located in the following states: Iowa, Kansas, Missouri, Montana, Nebraska, North Dakota, South Dakota.

How to Request:

Please submit your information through this form. IEDC will accept requests on a rolling basis.

Questions? Please email Delaney Luna at dluna@iedconline.org or visit www.RestoreYourEconomy.org to learn more.