### IEDC 2021 AT-A-GLANCE

Visit [www.iedconline.org](http://www.iedconline.org) for more information.

#### JANUARY
- **14-15** Technology-led Economic Development Course
- **21** Big Messaging for Small Towns Webinar
- **28-29** Business Retention & Expansion Course

#### FEBRUARY
- **3-5** Economic Development Credit Analysis Course
- **11** CEcD Exam Essentials Workshop Course
- **18** The New Downtown Webinar
- **18-19** Managing Economic Development Organizations Course

#### MARCH
- **6, 11-12** Certified Economic Developer (CEcD) Exam
- **11-12** Real Estate Development and Reuse Course
- **15-16** Leadership Summit (Phoenix, AZ/Online)
- **18** Entrepreneurship via ESO’s Webinar
- **25-26** Entrepreneurial & Small Business Development Strategies Course

#### APRIL
- **15** Riding the Green Wave Webinar
- **15-16** Economic Development Marketing and Attraction Course
- **20-21** Introduction to Entrepreneurship-led Economic Development Course
- **22-23** Accelerating Growth through Entrepreneurship-led Economic Development Course

#### MAY
- **4-5** Workforce Development Strategies Course
- **6-7** Business Retention & Expansion Course
- **19-21** Economic Development Finance Programs Course
- **20** Online Attraction for Shrinking Budgets Webinar

#### JUNE
- **3-4** Economic Development Marketing and Attraction Course
- **5-6** Certified Economic Developer (CEcD) Exam
- **6-8** Economic Future Forum (Spokane, WA)
- **17** Recreation Nation Webinar
- **17-18** Introduction to Entrepreneurship-led Economic Development Course
- **24** Economic Development Ethics Workshop

#### JULY
- **15** On Talent Attraction Webinar
- **15-16** Real Estate Development and Reuse Course
- **29-30** Accelerating Growth through Entrepreneurship-led Economic Development Course

#### AUGUST
- **12-13** Economic Development Strategic Planning Course
- **19** It’s Time to Update Your Strategic Plan Webinar
- **26-27** Entrepreneurial & Small Business Development Strategies Course

#### SEPTEMBER
- **15-17** Economic Development Credit Analysis Course
- **16** Redoing Retail Spaces & Places Webinar
- **30 - Oct. 1** Business Retention & Expansion (Nashville, TN)

#### OCTOBER
- **2-3** Certified Economic Developer (CEcD) Exam
- **3-6** Annual Conference (Nashville, TN)
- **21** Extreme Makeover, #EconDev Edition Webinar

#### NOVEMBER
- **2-3** Neighborhood Development Strategies Course
- **4-5** Real Estate Development and Reuse Course
- **18** Getting to the Bottom (line) of Funding Webinar

#### DECEMBER
- **2-3** Foreign Direct Investment and Exporting Course
- **9** Stronger Together: Partnership & Collaboration Webinar

Sign up at [www.iedconline.org/newsletter](http://www.iedconline.org/newsletter) to receive updates on iedc events.
SPEND 2021 WITH IEDC

CONFERENCES

Leadership Summit
March 15-16
Phoenix, AZ | Online

Economic Future Forum
June 6-8
Spokane, WA

Annual Conference
October 3-6
Nashville, TN

EDUCATION COURSES

Business Retention and Expansion
January 28-29 • Online
May 6-7 • Online
Sept. 30 - Oct.1 • Nashville, TN

Economic Development Credit Analysis
February 3-5 • Online
September 15-17 • Online

Real Estate Development and Reuse
March 11-12 • Online
July 15-16 • Online
November 4-5 • Online

Introduction to Entrepreneurship-Led Economic Development
April 20-21 • Online
June 17-18 • Online

Accelerating Growth through Entrepreneurship-Led Economic Development
April 22-23 • Online
July 29-30 • Online

Economic Development Finance Programs
May 19-21 • Online

Economic Development Marketing and Attraction
April 15-16 • Online
June 3-4 • Spokane, WA

Economic Development Strategic Planning
August 12-13 • Online

Entrepreneurial and Small Business Development Strategies
March 25-26 • Online
August 26-27 • Online

Foreign Direct Investment and Exporting
December 2-3 • Online

Managing Economic Development Organizations
February 18-19 • Online

Neighborhood Development Strategies
November 2-3 • Online

Technology-Led Economic Development
January 14-15 • Online

Workforce Development Strategies
May 4-5 • Online
August 31 - September 1 • Online

WEBINARS

Big Messaging for Small Towns
Thurs. Jan. 21
2:30-4:00 pm ET

The New Downtown
Thurs. Feb. 18
2:30-4:00 pm ET

Entrepreneurship via ESO’s
Thurs. Mar. 18
2:30-4:00 pm ET

Riding the Green Wave
Thurs. Apr. 15
2:30-4:00 pm ET

Online Attraction for Shrinking Budgets
Thurs. May 20
2:30-4:00 pm ET

Recreation Nation
Thurs. Jun. 17
2:30-4:00 pm ET

On Talent Attraction
Thurs. Jul. 15
2:30-4:00 pm ET

It’s Time to Update Your Strategic Plan
Thurs. Aug. 19
2:30-4:00 pm ET

Redoing Retail Spaces & Places
Thurs. Sept. 16
2:30-4:00 pm ET

Extreme Makeover, #EconDev Edition
Thurs. Oct. 21
2:30-4:00 pm ET

Getting to the Bottom (line) of Funding
Thurs. Nov. 18
2:30-4:00 pm ET

Stronger Together: Partnership & Collaboration
Thurs. Dec. 9
2:30-4:00 pm ET

CEcD Exams

March 6, 11-12
Online
June 5-6
Spokane, WA
October 2-3
Nashville, TN

EDRP Reports

Minority Owned Small Business Support Playbook
January, 2021

Broadband Report
March, 2021

Future of Work and Inclusion
July, 2021

EconDev Week

May 9-15