



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

FOR IMMEDIATE RELEASE

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Coverage Request

Economic Development Executives to Convene in New Orleans to Discuss Roles in Achieving Economic Growth IEDC Leadership Summit | New Orleans, LA | Jan. 24-26, 2016

WASHINGTON, D.C. (Jan. 7, 2016) – The International Economic Development Council (IEDC) will hold its annual Leadership Summit, Jan. 24-26 at the Sheraton New Orleans in New Orleans, LA. Themed *Pathways to Diverse Economies and Innovative Ecosystems*, the event will address the latest obstacles in the economic development field, as well as how visionary leadership can strengthen organizational performance. Senior-level economic developers will gather from all corners of the international community to see what can be achieved under visionary leadership.

More than 400 attendees will travel to New Orleans from 40 states, Washington, D.C., five Canadian provinces and the U.S. Virgin Islands. Leaders from regional, state, county, and city economic development organizations are expected to attend, as well as senior-level representatives from chambers of commerce, educational institutions, consulting practices, redevelopment authorities and the federal government. 2016 marks IEDC's 90th anniversary, which will be a yearlong celebration of economic developers and the work they do in their communities.

The Summit program will include:

- Catching the Reshoring Wave Discussion Sessions
- That Cyborg Took My Job! Technology's Impact on Key Industries and Economic Development Strategies
- Professional Development Workshop - Your A-Team: Employee Engagement and Wellness
- New Research: Infrastructure for Economic Competitiveness
- Ignite® IEDC
- Professional Development Workshop - Leading through Times of Crisis
- Elected Officials Roundtable: Engaging Local Leadership for Economic Development

Featured Keynote Speakers include:

- Maura Donahue: Past Chair of the Board of Directors, United States Chamber of Commerce, Covington, LA
- Charles Groat Ph.D.: President and CEO, The Water Institute of the Gulf, Baton Rouge, LA
- Christopher Masingill: Federal Co-Chairman, Delta Regional Authority, Little Rock, AK
- Patrick J. Quinlan, M.D.: Chief Executive Officer, Ochsner International Services and Executive Director, Center for Community Wellness and Health Policy
- Monty Sullivan, Ph.D.: President, Louisiana Community and Technical College System, Baton Rouge, LA



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About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.