



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

FOR IMMEDIATE RELEASE: January 8, 2018
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The International Economic Development Council (IEDC) is hosting its Leadership Summit Jan. 28-30 at the Golden Nugget in Las Vegas, Nevada

Washington, DC (January 8, 2018) – The 2018 IEDC Leadership Summit to be held in Las Vegas, Nevada from January 28-30 and which more than 450 executives of economic development organizations are expected to attend, will focus on innovative economic development. Pressing topics to be discussed include the Amazon HQ2 project, managing after natural and man-made crises, and the state of the economic development profession.

Each year, Leadership Summit's programming illustrates what economic development organizations can achieve under visionary leadership. Event topics address trending issues in the economy that directly impact leaders at the community, regional and state level.

"Leaders of EDOs wear many hats. From managing relationships with elected officials, organizations with community-oriented missions and staff on daily operations, it's a complex job. The Summit will help attendees clearly articulate the value they bring to those relationships and how these and many other efforts directly impact their communities," IEDC Board Chair Craig Richard, CEcD FM said.

Elected officials scheduled to speak include:

Mayor Carolyn Goodman, City of Las Vegas, NV
Mayor John Lee, City of North Las Vegas, NV
Mayor Debra March, City of Henderson, NV

Key speakers across industries include:

Rick Arpin, Senior Vice President, Entertainment and Development, MGM Resorts International, Las Vegas, NV

Linda DiMario, Executive Vice President, Economic Development & Tourism, Greater Irvine Chamber of Commerce, Irvine, CA

Jeffrey Finkle, CEcD, President and CEO, International Economic Development Council

Clarence Hulse, Executive Director, Economic Development Corporation of Michigan City, IN

Pat Mulroy, Practitioner in Residence, UNLV William S. Boyd School of Law, Las Vegas, NV

Also according to Richard, who is also President & CEO for the Tampa Hillsborough Economic

Development Corporation, “Conversations at this event will provide context to their community-level discussions plus best practices their peers have used throughout the nation.”

Conference Theme: *Betting Big on Innovative Economic Development*

Conference Date: Jan. 28 – 30, 2018

Conference Location: Golden Nugget Hotel and Casino

IEDC members may register for \$825 through Jan. 30, while nonmembers may do so for \$999.

Headquarters Hotel and Event Location: Golden Nugget Hotel and Casino

129 East Fremont Street

Las Vegas, NV 89101

A full list of keynote and concurrent session speakers is available at <https://www.iedcevents.org/LeadershipSummit/index.html>.

»**Registration is online at www.iedconline.org/leadershipsummit**

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About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 5,200 members, IEDC is the largest organization of its kind.

Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC’s members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC’s members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.