



FOR IMMEDIATE RELEASE
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Coverage Request
IEDC's Leadership Summit

Empowering "Hall of Fame" Economic Development Leaders and Communities

WASHINGTON, DC (January 23, 2012) – The International Economic Council (IEDC) will hold its annual Leadership Summit January 29- 31, 2012, at the Hyatt Regency in San Antonio, Texas. The 2012 Leadership Summit offers leaders of the economic development profession a chance to join together to analyze, review and discuss the trends impacting their profession.

The Leadership Summit will help economic development leaders catalyze "Hall of Fame" achievements while facing post-recession realities. In economic development, as in sports, a winning team has to know how the game is played, have a clear strategy to win and the skills to execute it. The most successful economic developers reach their goals by leading high-performing teams of community and tactical partners.

Feature keynote speakers include:

- Dan Bean, MA, MBA, Partner, CMA, St. Louis, MO
- Henry Cisneros, Chairman & CEO, CityView, Former United States Secretary of Housing and Urban Development, San Antonio, TX
- Andrea McCarren, Reporter, WUSA-TV , Washington, DC
- Anthony Muñoz, President, Anthony Muñoz Foundation, Cincinnati, OH
- James E. Nevels, Founder and Chairman, The Swarthmore Group, Inc., Philadelphia, PA
- Stephen A. Perry, President, Pro Football Hall of Fame, Former Administrator of the US Department of General Services Administration
- Geoffrey B. West, Distinguished Professor, Former President, Santa Fe Institute, Santa Fe Institute, Santa Fe, NM

Participants at the Leadership Summit will explore the conference theme through seminars such as:

- Going Abroad: How to Plan Effective Trade Missions
- New Success Metrics: Economic, Social and Ecological
- Working with Mexico to Unlock the Potential for Growth
- Educate Your Local Elected Officials and Get Them on Your Side
- Not Your Father's Workforce: Finding and Keeping Work in a Tough Economy

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than

4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking. To attend, please download our **Media Free Registration Form** and fax it back to (202) 223-4745 with attention to Earnestine Jones.

Conference Website: <http://www.iedconline.org/LeadershipSummit/index.html>

Program Outline: <http://www.iedconline.org/LeadershipSummit/Program.html>

About IEDC: <http://www.iedconline.org/?p=About> IEDC