



INTERNATIONAL
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400 Plus Economic Developers in New Orleans for IEDC's 2016 Leadership Summit
Gathering is the first of many exciting events in IEDC's 90th Anniversary year

WASHINGTON, D.C. (January 24, 2016) – The 2016 IEDC Leadership Summit, which over 400 executive economic developers are expected to attend, will begin today, Jan. 24, at the Sheraton New Orleans Hotel in New Orleans, LA. The Summit's theme, *Resilient Communities: Pathways to Diverse Economies & Innovative Ecosystems*, will focus on bringing resilience to local economies and exploring the partnerships communities must develop. The latest techniques to improve organizational performance and leaders' roles in achieving economic growth will be discussed as well.

"IEDC's Leadership Summit is a content-rich event that equips leaders in economic development to effectively manage the people and resources of their organizations," IEDC Board Chair Barry Matherly said. "We have carefully selected this year's program to ensure that we address leaders' most pressing challenges. Leaders will walk away with tools they can use immediately."

The year 2016 marks the International Economic Development Council's 90th year as the premier professional association for the economic developer. This milestone anniversary comes with new opportunities to become more effective in seeking opportunities for economic growth, better jobs for residents and an improved quality of life, as well as to equip emerging leaders with the knowledge needed to succeed.

To commemorate its 90th year, IEDC has launched a Year of the Economic Developer campaign that includes a series of events to happen throughout the year. Information about 2016 anniversary events may be found at www.iedconline.org/90years.

About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.

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