



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

International Economic Development Council  
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## *Media Release*

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### **Coverage Request** **International Economic Development Council's Leadership Summit** *Economic Development Leadership in Today's Global Economy*

**WASHINGTON, DC (January 27, 2014)** - The [International Economic Development Council](http://www.iedconline.org) (IEDC) will hold its annual [Leadership Summit](#) February 2-4, 2014, at the [Irvine Marriott](#) in Irvine, California. The [2014 Summit](#) will focus on the economic development industry's transition into the global economy. The Summit will identify the skills that leaders in the profession must have to excel within international business models.

The [2014 Leadership Summit](#) will cover the success of leaders who have been able to adapt to today's changing global business environment. Industry experts will also discuss the tools and relationships needed to drive sustainable economic growth.

As a hub of international commerce, Irvine, CA is an ideal location for the IEDC's [2014 Leadership Summit](#). The city has brought business, trade, travel and tourism, and government interests to the same table to take advantage of the opportunities the global economy offers. Irvine is also the home to diverse communities and a growing foreign-born population.

Featured keynote speakers include:

- [The Honorable Rosie Rios](#), Treasurer of the United States, U.S. Department of the Treasury, Washington, DC
- [The Honorable John Chiang](#), Controller, State of California, Los Angeles, CA
- [The Honorable Steven S. Choi, PhD](#), Mayor, City of Irvine, Irvine, CA
- [Tina Aldatz](#), Founder, Foot Petals, Irvine, CA
- [Michael Drake, MD](#), Chancellor, University of California-Irvine, Irvine, CA
- [Emile Haddad](#), CEO, Five Point Communities, Irvine, CA
- [Victor Hwang](#), CEO, Co-Founder, and Managing Director, T2 Venture Creation, Portola Valley, CA
- [Mary Walshok, PhD](#), Associate Vice Chancellor, Dean of UC San Diego Extension, University of California, San Diego, San Diego, CA

Participants will also explore the [2014 Leadership Summit](#) theme in over 10 dedicated breakout seminars including:

- 21st Century Education for 21st Century Jobs
- Here, There, Everywhere: Building Connections to Support Minority Entrepreneurs
- Growth in Emerging Markets: Opportunities for Your EDO
- New Metrics for Economic Development
- Shattering the Glass Ceiling in Economic Development
- Professional Workshop: Global Economic Development Leadership

### **About the International Economic Development Council**

The [International Economic Development Council](#) (IEDC) is a non-profit membership organization serving economic developers. With more than 4,100 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions.  
[www.iedconline.org](http://www.iedconline.org)

To attend, please contact Erin Way at [eway@iedconline.org](mailto:eway@iedconline.org) or (202) 942-9474.

» Click through to view the [Leadership Summit website](#), [program](#), and [list of speakers](#).

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