



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

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## *Media Release*

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### **International Economic Development Council Announces New VP of Knowledge Management**

**WASHINGTON, DC** (March 20, 2014) – The [International Economic Development Council](http://www.iedconline.org) (IEDC) is pleased to announce that Lynn A. Knight has been appointed Vice President of Knowledge Management and Development of the Washington, DC-based organization. A Certified Economic Developer, Knight joined IEDC on March 10, reporting to Jeff Finkle, IEDC President and CEO.

“I am pleased to welcome Lynn to our team. Her broad economic development knowledge combined with extensive management experience both in the U.S. and internationally makes Lynn uniquely well-suited to IEDC’s mission,” notes Finkle.

Knight’s roles and responsibilities include managing a team of professional researchers, project managers, and content developers who are tasked with staying on top of the latest trends in economic development. In this position she works closely with the IEDC leadership and the Economic Development Research Partners (EDRP), a high level membership think tank, manages the organization’s newsletter and research publications, develops conference and webinar content, reviews publications for the IEDC’s ever-expanding library and bookstore, oversees federally-sponsored economic development projects, technical assistance and cooperative projects that are undertaken with partner organizations.

Prior to joining IEDC, Knight served as the Director of Economic Development Programs for Management Analysis, Incorporated, consulting with local and federal government clients in six states. She served as the representative of a territorial Governor in Washington D.C., chaired two economic development commissions, a hotel association and the Chamber of Commerce for the U.S. Commonwealth of the Northern Mariana Islands. For 8 years she was the vice president of an award-winning international holding company which operated businesses in a dozen industries. Early in her career she was an entrepreneur, founding a business incubator and a full service advertising agency, which she operated for 14 years. Knight earned a double major in Communications and Psychology from California State University, Chico.

#### **About the International Economic Development Council**

The [International Economic Development Council](http://www.iedconline.org) (IEDC) is a non-profit membership organization serving economic developers. With more than 4,100 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC’s members are engaged in

the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. [www.iedonline.org](http://www.iedonline.org)

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