



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

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## *Media Release*

**For Immediate Release: April 10, 2013**

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### **Nation's Top Economic Developers to Gather in Washington, DC for Federal Economic Development Forum**

*Engaging the Federal Government on the New Economic Stage*

**WASHINGTON, DC (April 10, 2013)** - The International Economic Development Council (IEDC) will hold its Federal Economic Development Forum, April 14 - 16, 2013 at the Westin Alexandria in the Washington, DC Metro Area. Themed *Engaging the Federal Government on the New Economic Stage*, this forum will address the ongoing changes in Washington and how economic developers can learn to do more with less funding.

Policies and programs that support exports, job training, education, attracting investment, access to capital, infrastructure development, and the like have a large economic development role to play and have to succeed with less funding or the threat of less funding. As we are in the second term of the Obama administration and a new Congress has been elected, economic developers need to learn how to best engage our leaders in Washington and IEDC's Federal Forum is the place to do it.

#### **Topics Covered at the Forum Include:**

- Workforce Development
- Infrastructure
- Energy
- Immigration
- Exports
- Disaster Recovery
- Entrepreneurship
- Sustainability

#### **Keynote Speakers Include:**

- [The Honorable Dr. Rebecca M. Blank](#), Deputy Secretary of Commerce, United States Department of Commerce, Washington, DC
- [The Honorable James Inhofe](#), United States Senator for Oklahoma, Washington, DC
- [Aaron S. Brickman](#), Deputy Executive Director, SelectUSA, United States Department of Commerce, Washington, DC
- [Peter Cappelli](#), George W. Taylor Professor of Management, Director, Center for Human Resources, The Wharton School, University of Pennsylvania, Philadelphia, PA
- [Matthew Chase](#), Executive Director, National Association of Counties, Washington, DC
- [Michael A. Chodos](#), Associate Administrator, Office of Entrepreneurial Development United States Small

Business Administration, Washington, DC

- [Christine Chmura, PhD](#), President & Chief Economist, Chmura Economics & Analytics, Richmond, VA
- [Matt S. Erskine](#), Deputy Assistant Secretary and Chief Operating Officer, Economic Development Administration, United States Department of Commerce, Washington, DC
- [Jeffrey A. Finkle, CECd](#), President & CEO, International Economic Development Council, Washington, DC
- [David A. Hinson](#), National Director, Minority Business Development Agency, United States Department of Commerce, Washington, DC
- [Michael Masserman](#), Executive Director, Export Policy Promotion, & Strategy, International Trade Administration, United States Department of Commerce, Washington, DC
- [Elizabeth D. Osborne](#), Deputy Assistant Secretary for Transportation Policy, United States Department of Transportation, Washington, DC
- [Karen Norington-Reaves](#), CEO, Chicago Cook Workforce Partnership, Chicago, IL
- [Joe Phillips](#), Managing Consultant, OCO Global, New York City, NY
- [Robert P. Silvers](#), Senior Counselor to the Director, United States Citizenship and Immigration Services, United States Department of Homeland Security, Washington, DC
- [Phillip A. Singerman, PhD](#), Associate Director, Innovation and Industry Services, Office of the Director, National Institute of Standards and Technology, United States Department of Commerce, Gaithersburg, MD
- [Mary Jo Waits](#), Director, Social, Economic & Workforce Programs Division, National Governor's Association, Center for Best Practices, Washington, DC

The [International Economic Development Council](#) is the premier independent non-profit membership and research organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Serving more than 4,100 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services including conferences, certification, professional development, publications, research, advisory services, and legislative tracking. Visit [www.iedconline.org](http://www.iedconline.org) to learn more.

To attend, please contact Media Associate Erin Way at (202) 942-9474 or [eway@iedconline.org](mailto:eway@iedconline.org).

View our [Forum website](#), [program outline](#), and learn more [about IEDC](#).

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