



FOR IMMEDIATE RELEASE
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Coverage Request
IEDC's Spring Conference

Understanding Tomorrow's Industries Today: The Landscape of the Future

WASHINGTON, DC (May 24, 2011) – The International Economic Council (IEDC) will hold its Spring Conference, June 5-7, 2011 at the Hyatt Regency in Indianapolis, IN. Themed *Understanding Tomorrow's Industries Today: The Landscape of the Future*, this conference will prepare economic developers for the transformation of their community's industries; provide insight on emerging opportunities to attract, retain and grow new firms and jobs; and diversify their community's economy.

The landscape and competitiveness of industries are changing dramatically - strengthening some sectors, while weakening others. Traditional industries have transformed, consolidated, gone offshore, or disappeared entirely - taking jobs and investment with them. Economic developers need to prepare for retaining their workforce, retooling their incentives, reorienting their marketing, revitalizing existing industries, replanting their "economic garden," and recruiting the industries of the future. Attendees will hear from industry experts and site consultants on leading industries trends, prospects and requirements.

Featured Keynote Speakers Include:

- **Harold Apple**, President & CEO, Indiana Health Information Exchange, Indianapolis, IN
- **F. Norman Bafunno, III**, President, Toyota Motor Manufacturing Indiana, Inc., Princeton, IN
- **Jay Baron, PhD**, President, Chairman & CEO, Center for Automotive Research, Ann Arbor, MI
- **Gene DePrez**, Partner, Innovation Partners, Sparta, NJ
- **Scott Dorsey**, Co-Founder & CEO, ExactTarget, Indianapolis, IN
- **Thomas V. Easterday**, Executive Vice President, Secretary & General Council, Subaru of Indiana Automotive, Inc., Lafayette, IN
- **Honorable John Fernandez**, US Assistant Secretary of Commerce for Economic Development, US Department of Commerce, Economic Development Administration, Washington, DC
- **Antonio Galindez**, President & CEO, Dow AgroSciences LLC, Indianapolis, IN
- **Charles Gassenheimer**, Chairman & CEO, Ener1, Inc., New York, NY

Session Topics Include:

- The Automotive Industry
- Clean Tech is Here to Stay
- Growing Entrepreneurs to Support Emerging Clusters
- Innovations in Biotechnology: Improving Health and Creating Quality Jobs
- Lean, Green and Unforeseen: The Future of Manufacturing
- The Life Sciences Industry
- Logistics and Distribution: Developing High-Performing Supply Chains
- Show Me the Money: Financing Future Business Prospects
- Taking Food Industries to the Next Level

- Digital Industries: Social Media, Email Marketing and Health information Technology

Indianapolis as a Learning Lab

The Indianapolis economy was once predominantly based on a manufacturing sector with a particular focus on the domestic auto industry. However, today the region's economy is recognized for its diversity and growth in the areas of life sciences, alternative energy, value add logistics, and digital marketing and media. Indianapolis is also home to several cutting-edge initiatives in educational reform and workforce development. This dynamic and progressive city will provide a rich learning laboratory for conference attendees.

Who Attends the Spring Conference

- Regional, state, county, and city economic development organizations
- Chambers of commerce and other business support agencies
- Community and neighborhood development organizations
- Technology development agencies
- Utility companies
- Educational institutions
- Consultants
- Workforce development boards and agencies
- Local elected officials, city and county managers
- Entrepreneurial support organizations
- Regional Boards of Trade
- Ad hoc clusters organization

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking. Visit our website to learn more: www.iedconline.org.

To attend, please download our Media Free Registration Form and fax it back to (202) 223-4745 with attention to Earnestine Jones.

Conference Website: <http://www.iedconline.org/TomorrowsIndustries/index.html>

Program Outline: <http://www.iedconline.org/TomorrowsIndustries/Program.html>

About IEDC: http://www.iedconline.org/?p=About_IEDC

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