



**FOR IMMEDIATE RELEASE**  
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### **IEDC and JPMorgan Chase Partner on FDI and Exports Education Training**

**WASHINGTON, DC (May 28, 2015)** – A professional development training course on new export and foreign direct investment (FDI) programs will be offered in Chicago, Illinois, July 23-24, 2015. The training comes as part of a new initiative by the [International Economic Development Council](#) (IEDC), with assistance from JPMorgan Chase. The training course with the IEDC expands upon the work of the Global Cities Initiative, a joint project of Brookings and JPMorgan Chase, which aims to equip business, civic and government leaders with the information, policy ideas and connections they need to help their metropolitan areas succeed in the global economy.

Dalila Wilson-Scott, Head of Global Philanthropy at JPMorgan Chase explained, "The next decade will be pivotal for the U.S. economy, and JPMorgan Chase strongly believes our metropolitan areas have enormous potential to compete internationally through foreign direct investment and to create more jobs through global trade. Through the Global Cities Initiative and investments in our partners, like the International Economic Development Council, we are aiming to arm economic development practitioners with information they need to help create more high-quality jobs and help build more vibrant communities from coast to coast."

The advanced training will teach the core components needed to bring the world economy to a community's front door. FDI and exporting are now essential components of a local economic development strategy. Attendees will learn how to attract foreign investors, including how to identify targeted sectors and engage with new businesses. They will also explore how to facilitate exports in their community, with an emphasis on how existing federal and state programs can assist. The training will cover all aspects of doing business with foreign entities, from cultural differences to tax and financing issues.

"IEDC is the right partner to help JPMorgan Chase serve the economic development aspects of its philanthropic initiatives. The training course and manual we have developed will teach economic development professionals to encourage the type of global economic interaction that brings stability, innovation, and higher paying jobs to our local communities. We deeply appreciate this meaningful and very effective contribution to economic development from JPMorgan Chase," noted JoAnn Crary, CEcD, President of Saginaw Future Inc., in Saginaw, Michigan and current Chair of the IEDC Board of Directors.

For more information or to sign up, please visit the [Foreign Direct Investment and Exports training course webpage](#).

#### **About the International Economic Development Council**

The [International Economic Development Council](#) (IEDC) is a non-profit membership organization serving economic developers. With more than 4,500 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work,

our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. [www.iedconline.org](http://www.iedconline.org)

**About JPMorgan Chase & Co.**

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.6 trillion and operations worldwide. The Firm is a leader in investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing, and asset management. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at [www.jpmorganchase.com](http://www.jpmorganchase.com).

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