



FOR IMMEDIATE RELEASE
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Forum Coverage Request:
IEDC 2015 Economic Future Forum
The Ingredients for Success

WASHINGTON, DC, June 3, 2015 – The International Economic Development Council (IEDC) will hold its 2015 Economic Future Forum from June 7-9, in Madison, WI. The event will feature speakers and sessions which analyze trends in both existing and emerging industries, and explore best practices in fostering and growing successful industry clusters.

The Forum will explore in-depth how Wisconsin has leveraged its well-maintained transportation infrastructure, quality education, and exceptional talent into the ideal location for dynamic industry clusters. Wisconsin is home to many thriving industries, including automotive vehicles and parts manufacturers, marine product production, food and beverage processing, information technology, and biotechnology.

Attendees will also tour innovative Madison organizations including: Sector 67, 100state, FEED Kitchen, Promega, EPIC, the Wisconsin Brewing Company, University Research Park and the MG&E Innovation Center, the Wisconsin Institute for Discovery, and the Wisconsin Alumni Research Foundation.

The featured speakers for the Economic Future Forum are experts in the field of economic development, and many are based in Wisconsin.

Keynote Speakers Include:

- [Rebecca Blank, PhD](#), Chancellor, University of Wisconsin-Madison, Madison, WI
- [Stephen Bridges](#), Her Majesty's Consul General, British Consulate-General, Chicago, IL
- [Tonit Calaway](#), Vice President, Human Resources, Harley-Davidson, Inc., Milwaukee, WI
- [Brent Ellis](#), Director, Talent Sourcing, The Kohler Company, Kohler, WI
- [Rebecca Kleefisch](#), Lieutenant Governor, State of Wisconsin, Madison, WI
- [Jason Mengel](#), Championship Director, PGA of America, Sheboygan, WI
- [Aaron Olver](#), Managing Director, University Research Park, University of Wisconsin–Madison, Madison, WI
- [Paul Soglin](#), Mayor, Madison, WI
- [Susan Wallace, PhD](#), Fitchburg, WI

Attendance is free for members of the media. Please contact Media Associate Erin Way at (202) 942-9474 or eway@iedconline.org to register.

About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax

base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. www.iedconline.org

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