



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

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Media Release

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Secretary of Commerce Gary Locke to Headline IEDC Annual Conference October 4-7, 2009 in Reno, Nevada

WASHINGTON, DC (July 14, 2009) – Secretary of Commerce Gary Locke will be headlining the International Economic Development Council's (IEDC) Annual Conference, held in Reno, Nev., October 4-7, 2009. Secretary Locke holds a pivotal role in both domestic economic recovery efforts as well as international trade policy. He is a top official that oversees a multitude of economic development agencies and programs that economic development professionals depend on everyday, including the Economic Development Administration, Invest in America, Manufacturing Extension Partnership and the International Trade Administration.

A two-term governor of Washington State and son of a small business owner, Secretary Locke possesses a wealth of economic development experience on the state, national, and international levels. As governor, Secretary Locke launched the Washington Competitiveness Council with business and labor leaders to achieve economic development goals in his state. He also led a number of international trade missions to various countries during his tenure, and assisted companies with international trade issues as a partner at Davis Wright Tremaine LLP.

"The International Economic Development Council and the U.S. Department of Commerce share the common goal of strengthening the international competitiveness of communities and stimulating the economy," said Jeffrey A. Finkle, President & CEO of the IEDC. "We are excited that Secretary Locke has chosen to join us for this pivotal conference. We look forward to this important discussion about the Obama Administration's efforts to partner with economic developers to grow jobs and revitalize local economies."

IEDC will hold its annual economic conference October 4-7, 2009 at the Silver Legacy Hotel Resort & Casino in Reno, Nev. This premier annual conference

is the world's largest gathering of influential business leaders, economic professionals and academics to address current trends and issues facing communities of all types. Topics will include how cities and regions can adjust economic models and leadership to meet the challenges posed by the current economic crisis.

Scheduled events include seminars, networking opportunities and educational tours. Featured speakers include:

- **Michael Hess**, chief executive officer, Mariah Power, headquarters, Reno, Nev.
- **David R. Lloyd**, director, Office of Brownfields and Land Revitalization, Office of Solid Waste and Emergency Response, Environmental Protection Agency (EPA), Washington, DC.
- **Alessandro Teixeira, PhD**, president, Brazilian Trade and Investment Promotion Agency (Apex-Brasil), World Association of Investment Promotion Agencies (WAIPA) Brazil

“Greater Reno-Tahoe is pleased to be the region for this year’s IEDC Annual Conference and introduce the national and international attendees to our community,” said Chuck Alvey, president/CEO of the Economic Development Authority of Western Nevada. “In support of the conference theme ‘Renewable Communities: Leveraging Your Competitive Resources,’ Reno-Tahoe is an ideal host city as it’s emerging as a top place to do business beyond its gaming and tourism roots, including a revitalized downtown, growing clean energy technology sector and diverse region including urban and rural communities.”

The International Economic Development Council (IEDC) is the largest non-profit membership organization dedicated to helping economic developers do their job more effectively and raising the profile of the profession. When we succeed, our members create more high-quality jobs, develop more vibrant communities, and generally improve the quality of life in their regions. For more information about IEDC visit www.iedconline.org.

Conference Website: www.iedconline.org/AnnualConference

Program Outline: www.iedconline.org/AnnualConference/Program.html

About IEDC: www.iedconline.org/?p=About_IEDC

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