



FOR IMMEDIATE RELEASE
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Coverage Request
IEDC's Annual Conference

WASHINGTON, DC (August 26, 2010) – The International Economic Development Council (IEDC) will hold its annual conference September 26-29, 2010 at the Hyatt Regency Hotel in Columbus, Ohio. This premier annual conference will provide highly relevant sessions and top speakers tackling the tough issues economic developers are facing today. This year's theme is New Paradigms: The Practice of Economic Development in a Changed Landscape.

The conference is expected to draw influential business leaders, economic professionals and academics to address current trends that are replacing the old ways of doing business with innovative new approaches. Scheduled events include engaging seminars, networking opportunities and educational tours. Feature keynote speakers include:

Sunday, September 26:

- **Honorable Ronald O. Loveridge**, Mayor, City of Riverside, President, National League of Cities, Riverside, CA
- **Honorable Ted Strickland**, Governor, State of Ohio, Columbus, OH

Monday, September 27:

- **Tanny Crane**, President & CEO, Crane Group, Columbus, OH
- **E. Gordon Gee, JD, EdD**, President, The Ohio State University, Columbus, OH
- **Rocco Landesman**, Chairman, National Endowment of the Arts, Washington, DC
- **Christopher Leinberger**, Fellow, Brookings Institution, Metropolitan Policy Program, Washington, DC
- **Robert Marcusse**, President and CEO, Kansas City Area Development Council, Kansas City, MO

Tuesday, September 28:

- **Honorable Michael B. Coleman**, Mayor, City of Columbus, Ohio
- **Honorable John Fernandez**, Assistant Secretary of Commerce for Economic Development, United States Department of Commerce, Washington, DC
- **James Hagedorn**, CEO & Chairman of the Board, Scotts Miracle-Gro, Marysville, OH
- **Michael G. Morris**, Chairman, President & CEO, American Electric Power Co., Inc., Columbus, OH

The conference includes a seminar titled: *Regions at the Crossroads: Transforming Higher Education and Economic Development* on Sunday, September 26, featuring the following leaders in higher education and economic development:

- **Dyan Lingle Brasington, CEcD, FM, HLM**, Vice President of Economic & Community Outreach, Towson University, Towson, MD
- **Scott Hutcherson**, Assistant Program Leader, Economic and Community Development, Purdue University, West Lafayette, IN
- **Lloyd A. Jacobs**, M.D., President, University of Toledo, Toledo, OH
- **Jonathan Q. Morgan**, PhD, Assistant Professor, Public Administration & Government, University of North Carolina at Chapel Hill - Institute of Government, Chapel Hill, NC
- **Luis M. Proenza**, PhD, President, University of Akron, Akron, OH
- **David C. Sweet**, President, Youngstown State University, Youngstown, OH

- **Mark L. Weinberg**, PhD, Director, Voinovich School of Leadership and Public Affairs, Ohio University, Athens, OH
- **Joy Wilkins, CEcD**, Manager, Community Innovation Services, Georgia Tech Enterprise Innovation Institute, Atlanta, GA
- **Nancy L. Zimpher**, PhD, Chancellor, The State University of New York, Albany, NY

Participants at the Annual Conference will explore the conference theme through the sessions offered in four primary tracks:

- **New Tools for Recovery**
- **New Uses to Revitalize the Economy**
- **New Ventures to Combat Unemployment**
- **New Directions in Rapidly Changing Times**

At the heart of the Midwest and the capital of Ohio, Columbus has been challenged like many other cities during the economic downturn, and its diverse economy was built on innovation and creative thinking. The city is well-positioned for growth as the economy rebounds, and is the ideal location to discuss economic development in a changing landscape.

The [International Economic Development Council](http://www.iedconline.org) (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking. For more information about IEDC visit www.iedconline.org.

To attend, please download our [Media Free Registration Form](#) and fax it back to (202) 223-4745 with attention to Earnestine Jones.

Conference Website: <http://www.iedconline.org/AnnualConference>

Program Outline: <http://www.iedconline.org/AnnualConference/Program.html>

About IEDC: http://www.iedconline.org/?p=About_IEDC

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