Coverage Request
New Answers to Business Development and Job Creation Issues to Come from IEDC Annual Conference in Charlotte, NC – September 18-21, 2011

WASHINGTON, DC (September 1, 2011) – The International Economic Development Council's (IEDC) Annual Conference in Charlotte, NC, September 18-21, 2011 will be the largest Economic Development meeting in the world. Themed "Connect Locally, Succeed Globally", this event brings together more than 1,500 of field's top professionals. In the three-day setting these experts will address the most pressing business condition and job issues that they – and their countries – have faced in more than fifty years. With details of the very latest successes in mind, attendees will return home with rich new insights to improve the economic lot of their communities, large and small.

The Conference Program will explore:
- New forces affecting economic development and strategies to respond to them.
- Creating local solutions that have global impact.
- New kinds of infrastructure investment to build foundations for economic growth.
- How to remain attuned to innovation that will amplify economic growth.

The Economic Development field's thought-leaders and its most effective rain-makers headline the three-day program. The Economic Development knowledge and achievements of the two speakers that follow typify the extraordinary quality of all who will address the Annual Conference:
- Doug Parker, President and CEO of US Airways. Mr. Parker has extensive experience in large corporate management as well as continuing commitment to the community and environmental needs of the hundreds of cities his airline serves. His business accomplishments and demonstrated corporate good citizenship make Mr. Parker the ideal keynote speaker to active Economic Development professionals.
- Louis J. Foreman is an inventor, author, speaker, consultant and CEO of Charlotte-based Enventys, an internationally recognized integrated product design and engineering firm. Mr. Foreman's success in so many fields is a continuing demonstration of Economic Development in action as it pays exponential dividends in work for others, new product development and positive living impact on those whose lives his work touches.

The Conference's Charlotte location demonstrates the real-life effects of concentrated and sustained Economic Development efforts. The city and its region are a hotbed of national and international business expansion that has created more than 170,000 new jobs in little more than a decade. North Carolina itself has become a model of smart adaptation to fast-changing economic and business demands. Major Facebook, Google and Apple server farm installations in Catawba County, for example, have given the area a new name: the "North Carolina Data Center Corridor." And, attendees have only to look through the Charlotte Conference session windows to see how effectively North Carolina Economic Development professionals are answering their city and state's business development and job creation needs.

Conference Registration and Program Information

About IEDC
The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping Economic Development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking. For more information about IEDC visit www.iedconline.org.

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