



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

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IEDC 2017 Annual Conference to Feature Renowned Guest Speakers
2017 IEDC Annual Conference to be Attended by 1,300 Plus Economic Developers

WASHINGTON, DC (Sept. 15, 2017) – The International Economic Development Council (IEDC) is hosting a gathering of over 1,300 economic developers at its Annual Conference next week in Toronto, Ontario, Canada. Executives with backgrounds from all across the spectrum of economic development work will lead keynote and concurrent sessions on the current most pressing topics in the field. This is the first time a community outside of the United States has hosted IEDC's flagship event.

2017 keynote speakers include:

- The Honourable Brad Duguid, Minister of Economic Development and Growth, Legislative Assembly of Ontario, Toronto, Canada
- John Tory, His Worship, Mayor, City of Toronto
- Michael Thompson, City Councillor, City of Toronto
- The Honourable Michael Wilson, Chairman, Barclays Capital Canada Inc., Toronto
- Dr. Richard Florida, Author and Professor, The Creative Class Group, LLC, Toronto, who will also be signing copies of his newest publications "The New Urban Crisis"
- Dr. Ron Foxcroft, Chairman, Founder & CEO, Fox 40 International Inc., Hamilton, Ontario
- Meric Gertler, President, University of Toronto
- Janice Stein, Belzberg Professor, University of Toronto
- Celia Smith, COO, TAS, Toronto

and many other respected professionals in economic development. IEDC Board Chair, Michael Langley will also speak, as will President and CEO, Tampa Hillsborough Economic Development Corporation, Tampa, FL, Craig Richard, CEcD.

Key content areas include:

- Building Local Linkages and Expanding Global Trade
- Cashing in on Creative Capital
- Nurturing the Start-Up Ecosystem
- Regional Collaboration for Investment Promotion
- The Nuts and Bolts of Economic Development

The full list of speakers, program agenda and venue may be found at www.iedconline.org/annualconference.



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About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.