



FOR IMMEDIATE RELEASE
September 17, 2009

CONTACT: Erin Way
(202) 942-9474

Coverage Request
IEDC's Annual Conference

WASHINGTON, DC (September 17, 2009) – The International Economic Development Council (IEDC) will hold its annual conference October 4-7, 2009 at the Silver Legacy Hotel in Reno, Nevada. This premier annual conference will provide highly relevant sessions and top speakers tackling the tough issues economic developers are facing today. This year's theme is Renewable Communities Leveraging Your Competitive Resources.

The conference is expected to draw influential business leaders, economic professionals and academics to address current trends that are helping communities overcome the economic downturn. Scheduled events include engaging seminars, networking opportunities and educational tours. Feature keynote speakers include:

- **Honorable Oscar Goodman**, Mayor, City of Las Vegas, Nevada
- **Jeff Ceccarelli**, Vice President, Nevada Energy, Inc, Las Vegas, Nevada
- **Michael Hess**, Executive Chief Officer, Mariah Power Headquarters, Reno, Nevada
- **Stephen Wells**, President, Desert Research Institute, Washington, DC
- **Scott Anderson**, Senior Economist and Vice President, Wells Fargo and Company
- **Tony Ciorciari**, Executive Vice President Global Operations International Game Technology (IGT), Reno, NV

Participants at the Annual conference will explore the conference theme through the seminars offered in four primary tracks:

- **Renewability:** Innovative strategies to make green projects happen.
- **Resiliency:** How communities have created local stimulus initiatives.
- **Revitalization:** Proven strategies that work in a recession.
- **Resourcefulness:** Survival tactics for the coming workforce crisis.

As a living laboratory, the Greater Reno-Tahoe region provides an amazing range of examples of how a community can combat numerous obstacles. The region has dealt with blighted areas, drops in tourism, and loss of industry. Through it all, the region has diversified and survived.

The [International Economic Development Council](http://www.iedconline.org) (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,600 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking. For more information about IEDC visit www.iedconline.org.

To attend, please download our [Media Free Registration Form](#) and fax it back to (202) 223-4745 with attention to Earnestine Jones.

Conference Website: <http://www.iedconline.org/AnnualConference>

Program Outline: <http://www.iedconline.org/AnnualConference/Program.html>

About IEDC: http://www.iedconline.org/?p=About_IEDC

###