

FOR IMMEDIATE RELEASE  
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**IEDC Hosts its Leadership Summit January 27-29 at the Iconic  
Pier Sixty-Six in Fort Lauderdale, Florida.**  
*This Year's Theme "Waves of Change"*

Washington, DC (October 22, 2018) The International Economic Development Council (IEDC) will host its Leadership Summit at the Iconic Pier Sixty-Six hotel and Marina in Fort Lauderdale Florida.

In this year's theme, "Waves of Change", Keynote speakers will address the following topics on creating collaborative communities:

- Building strong business climates
- Creating partnerships in education and training
- Moving transportation forward
- Promoting synergy between businesses and government
- Fostering regional collaboration for economic success

"Our Leadership Summits provide economic development leaders with opportunities to engage with their peers and share strategies for overcoming challenges they face in their communities," said Craig J. Richard, CEcD, FM, President and CEO of the Tampa Hillsborough Economic Development Corporation and 2018 IEDC Board Chair. "EDO leaders have to balance the needs of multiple stakeholders while meeting job creation and capital investment goals. This program will give them access to thought leadership as well as practical tools for generating greater economic prosperity."

This year's list of keynote speakers is currently as follows:

- **David Armstrong**, President Emeritus, Broward College, Fort Lauderdale, FL
- **Andrew Bowers**, Executive Director of Operations, Seminole Tribe of Florida, Hollywood, FL
- **Colin Brown**, Chairman of the Board, JM Family Enterprises Inc., Deerfield Beach, FL
- **Jonathan Bullock**, VP Corporate Development & Government, Hotwire Communications LLC, Fort Lauderdale, FL
- **Michelle Dennard**, President and CEO, CareerSource Florida, Tallahassee, FL
- **Jeffrey A. Finkle, CEcD**, President & CEO, International Economic Development Council Washington, DC
- **Lara L. Fritts, CEcD**, Director of the Department of Economic Development, Salt Lake City Department of Economic Development, Salt Lake City, UT
- **Edward "Ned" Hill**, Professor of Public Affairs & City & Regional Planning, Faculty, Ohio Manufacturing Institute, John Glenn College of Public Affairs, Columbus, OH
- **Victor Hwang**, Vice President of Entrepreneurship, Kauffman Foundation, Kansas City, MO
- **Scott Martinez, CEcD**, President, North Louisiana Economic Partnership, Shreveport, LA
- **Tracye McDaniel**, Founder & CEO, McDaniel Strategy Ecosystems, Austin, TX

For more information on the summit and a full biography of the keynote speakers, visit the IEDC 2019 Leadership Summit [website](#).

Early bird deadline is November 30<sup>th</sup>. Members register at \$665 and non-members at \$850. [Registration](#) page is live.

### **About the International Economic Development Council**

The International Economic Development Council (IEDC) is a non-profit, non-partisan, membership organization serving economic developers. With more than 5,200 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. [www.iedconline.org](http://www.iedconline.org).