



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

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The International Economic Development Council (IEDC) is hosting its Leadership Summit Jan. 22-24 at the Sheraton New Orleans Hotel in New Orleans, LA.

Washington, DC (December 15, 2015) – The 2016 IEDC Leadership Summit, which over 400 senior-level economic developers are expected to attend, will focus on bringing resilience to local economies. It will also explore the partnerships communities must develop, as well as the latest techniques to improve organizational performance and leaders' roles in achieving economic growth.

By focusing on economic equity, a prepared workforce, the built and natural environment and fully optimized EDOs using technology, Leadership Summit is designed illustrate what economic development organizations can achieve under visionary leadership.

"We're thrilled to welcome senior economic developers to New Orleans," said New Orleans Business Alliance President and CEO Quentin L. Messer, Jr. "Over the last decade, our city's economic developers, business community, elected officials and citizens of every stripe have worked to build a more diverse New Orleans economy, one that focuses on our native strengths, capitalizes on new areas of global growth and provides more accessible on-ramps to opportunity for every resident. While we recognize that a lot of work remains to be done, we're very excited to share what we've learned and look forward to learning from peers as we work to grow our economy for all New Orleanians."

"Choosing New Orleans for the 2016 Leadership Summit was an easy pick for IEDC. Its resilience and economic development story is unlike any other in the country," IEDC Board Chair JoAnn Crary said. "Getting an up close and personal view of the city will provide lessons that attendees can take back and apply to their own cities."

Conference Theme: *Resilient Communities: Pathways to Diverse Economies & Innovative Ecosystems*

Conference Date: Jan. 24 - 26, 2016

Conference Location: The Sheraton New Orleans Hotel, New Orleans, LA

IEDC members may register for \$785 through Dec. 25, while nonmembers may do so for \$945

Headquarters Hotel: Sheraton New Orleans Hotel

500 Canal Street

New Orleans, LA 70130

IEDC Room Rate: \$209 single/double

Group Rate Cutoff: Wednesday, December 30, 2015

»Registration is online at www.iedconline.org/leadershipsummit

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About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.