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COVID-19 WORKSHOP: Applying for EDA Funding Made Possible Through the CARES ACT

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May 29, 2020

Paul Raetsch



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Mays Landing, NJ**



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OUR TIME TOGETHER

- Opening Caveat
- The CARES Act and EDA
- Eligibility for Funds
- Project Development
- Preparing the Application Package
- Q&A



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FOR MORE INFORMATION

- **EDA:** www.eda.gov
 - **EDA Coronavirus Home Page:** www.eda.gov/coronavirus
 - **EDA Contacts:** www.eda.gov/contact
 - **EDA Economic Development Directory:** www.eda.gov/resources
- **GRANTS.GOV:**
www.grants.gov/web/grants/view-opportunity.html?oppld=321695
- **IEDC:** www.iedconline.org
- **HELPFUL RESOURCE:** www.restoreyoureconomy.org



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Joy Wilkins, CEcD



Principal
Serving Communities
Cumming, GA



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OPENING CAVEAT

BEFORE WE GET STARTED...



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YOUR GO-TO FOR EDA

- Your EDA Regional Office is your prime point of contact. You can see a list of the 6 Regional Offices and which states and territories they serve here: <https://www.eda.gov/contact>
- Your EDA Economic Development Representative (EDR) is *THE* person to consult with for any and all matters about EDA programs, including the funding available through the CARES Act

Source: EDA (<https://www.eda.gov>)



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HOW TO LEARN MORE



[About](#) [Funding Opportunities](#) [Programs](#) [Success Stories](#) [Tools](#) [Newsroom](#) [Contact](#)

[HOME](#) / [EDA CARES Act Recovery Assistance](#)

EDA CARES ACT RECOVERY ASSISTANCE

EDA CARES Act Recovery Assistance

USEFUL LINKS

EDA CARES Act Recovery Assistance Frequently Asked Questions (Printable .PDF)

EDA's CARES Act Recovery Assistance Revolving Loan Fund Award Flexibilities Frequently Asked Questions (Printable .PDF)

[Resource Directory](#)

[Disaster Recovery](#)

[Annual Reports](#)

[Stay Connected](#)
(Subscribe to EDA's monthly e-newsletter)

EDA CARES ACT RECOVERY ASSISTANCE

Applications are now being accepted for EDA CARES Act Recovery Assistance. Please see the [Notice of Funding Opportunity](#) and apply today! For up-to-date info on COVID-19, visit www.coronavirus.gov.

[Fraud Alert Disclaimer](#)

OVERVIEW

The Coronavirus Aid, Relief, and Economic Security (CARES) Act, signed into law by President Donald J. Trump on March 27, 2020, provides the Economic Development Administration (EDA) with \$1.5 billion for economic development assistance programs to help communities prevent, prepare for, and respond to coronavirus.

EDA CARES Act Recovery Assistance, which is being administered under the authority of the bureau's flexible Economic Adjustment Assistance (EAA) (PDF) program, provides a wide-range of financial assistance to communities and regions as they respond to and recover from the impacts of the pandemic.

On May 7, 2020, Secretary Wilbur Ross made EDA's CARES Act Recovery Assistance funding available with the announcement that EDA had published an Addendum to its FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity. EDA intends to deploy its CARES Act funding as quickly, effectively, and efficiently as possible, and in a manner that meets communities needs.

EDA RESOURCES

- [EDA CARES Act Recovery Assistance Frequently Asked Questions](#)
- [EDA CARES Act Recovery Assistance Frequently Asked Questions \(Printable .PDF\)](#)

Source: EDA (<https://www.eda.gov/coronavirus/>)



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THE CARES ACT AND EDA

A BRIEF OVERVIEW



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ABOUT THE CARES ACT

- The Coronavirus Aid, Relief, and Economic Security Act (CARES Act) provides the Economic Development Administration (EDA) with \$1.5 billion for economic development assistance programs
- This includes “the necessary expenses for responding to economic injury as a result of coronavirus”
- Funds to remain available until September 30, 2022 or deployed, whichever comes first

Source: EDA (<https://www.eda.gov/coronavirus>) and Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity for EDA’s CARES Act Recovery Assistance



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CARES ACT FUNDS THROUGH EDA

- CARES Act funds were appropriated under the Economic Adjustment Assistance (EAA) Program
- EDA began accepting applications on May 7, 2020 and will continue to do so on a rolling basis until funds are deployed
- Funds can support: planning and technical assistance, recovery and resiliency strategies, capitalization and recapitalization of RLFs, construction of infrastructure and economic development projects, technology innovation activities

Source: EDA (<https://www.eda.gov/coronavirus/faq/index.htm>)



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CARES ACT & EDA INVESTMENT PRIORITIES

- Must meet EDA's Investment Priority for Recovery & Resilience
 - Projects that assist with economic resilience (including business continuity and preparedness) and long-term recovery from natural disasters and economic shocks to ensure U.S. communities are globally competitive
- Can also address other EDA Investment Priorities:
 - Critical Infrastructure
 - Workforce Development & Manufacturing
 - Exports & FDI
 - Opportunity Zones

Source: EDA (<https://www.eda.gov/about/investment-priorities/>)



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CARES ACT FUNDS THROUGH EDA

- **Atlanta Regional Office: \$248,000,000**
- **Austin Regional Office: \$236,000,000**
- **Chicago Regional Office: \$225,000,000**
- **Denver Regional Office: \$193,000,000**
- **Philadelphia Regional Office: \$259,000,000**
- **Seattle Regional Office: \$266,000,000**
- **Headquarters: \$40,000,000**

Source: EDA (<https://www.eda.gov/coronavirus>) and Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity for EDA's CARES Act Recovery Assistance



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ELIGIBILITY FOR FUNDS

WHO AND WHAT



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ELIGIBLE APPLICANTS

- Nationwide eligibility for these funds is consistent with the President’s March 13, 2020 proclamation of a national emergency concerning COVID-19 for all states, tribes, territories, local governments, and the District of Columbia
- Economic injury from coronavirus constitutes a “special need” and eligibility may be established without reference to the other economic distress criteria that is specified for Economic Adjustment Assistance (EAA)

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA’s CARES Act Recovery Assistance



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ELIGIBLE APPLICANTS

- District Organization (EDA's Economic Development Districts)
- Indian Tribe or consortium of Indian Tribes
- State, county, city or other political subdivision of a State
- Institutions of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA's CARES Act Recovery Assistance



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PROJECT LOCATION

- ALL areas economically injured from COVID-19 constitute a “special need” and are eligible for CARES Act funding through EDA
- Geographies with one or more economic distress criteria may have enhanced competitiveness
 - Unemployment rate for most recent 24 month-period is at least 1 percent greater than national rate, or
 - Per capita income that is 80 percent or less of national average, or
 - Other special need as defined in NOFO

Source: FY2020 Notice of Funding Opportunity (NOFO) on Public Works and Economic Adjustment Assistance Programs



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COVID-19 NEXUS

- To be eligible for funding under EDA’s CARES Act Recovery Assistance, applicants must explain clearly in their application how the proposed project would “prevent, prepare for, and respond to coronavirus” or respond to “economic injury as a result of coronavirus”
- Projects must address the direct consequences of the coronavirus pandemic itself and how the project will contribute to the community’s recovery and resiliency

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA’s CARES Act Recovery Assistance



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SUCCESSFUL APPLICATION GUIDANCE

- Enable affected communities to respond to the impacts of the coronavirus pandemic by supporting affected businesses and communities
- Help communities catalyze public-private partnerships to foster collaboration, attract investment, create jobs, and foster economic resiliency and prosperity

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA's CARES Act Recovery Assistance



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EXAMPLES OF FUNDABLE PROJECTS

- From the NOFO Addendum:
 - Economic recovery planning and preparing technical strategies to address economic dislocations caused by pandemic
 - Preparing or updating resiliency plans to respond to future pandemics
 - Implementing entrepreneurial support programs to diversify economies
 - Constructing public works and facilities that support economic recovery, including the deployment of broadband for purposes of supporting telehealth and remote learning for job skills

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA's CARES Act Recovery Assistance



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MATCH REQUIREMENTS

- EDA generally expects to fund at least 80% and up to 100% of eligible project costs via this NOFO
- In determining whether to fund a project's Federal share above 80%, EDA's Grants Officers will consider on case-by-case basis
 - Whether applicant has exhausted its effective taxing or borrowing capacity
 - Extent of the impact of the coronavirus on the region
 - Whether the region meets other thresholds for elevated need based on the relative economic distress of the region

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA's CARES Act Recovery Assistance



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CEDS

- Except for a “Strategy Grant” to develop, update, or refine a CEDS, each project must be consistent with the region’s current CEDS or equivalent EDA-accepted economic development strategy that meets EDA’s CEDS or strategy requirements

Source: Addendum to the FY 2020 Public Works and Economic Adjustment Assistance Notice of Funding Opportunity (NOFO) for EDA’s CARES Act Recovery Assistance



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PROJECT DEVELOPMENT

THINGS TO DO



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RECOMMENDATIONS

- Consider a project that directly responds to the economic impacts in your region from the coronavirus pandemic and how it will support pandemic recovery and resilience efforts
- Consider a project that meets EDA's Recovery and Resilience Investment Priority
- Consider how a project can meet any other EDA Investment Priorities



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CONSULTATIONS

- Consult with your EDA Economic Development Representative to review project idea and plans, confirm eligibility, and seek advisement
- Consult with your Economic Development District Organization to review project idea and plans and how it aligns with the CEDS and to seek advisement
- If your organization is a non-profit, consult also with the entity representing the relevant political subdivision of your State (e.g., local government)



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PREPARING THE APPLICATION PACKAGE

MATERIALS YOU WILL NEED



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PREPARING TO APPLY

- Initial basics:
 - Make sure your SAM (System for Award Management) registration to do business with the U.S. Government is up-to-date and not about to expire
 - Double-check your entity's record on FAPIIS (Federal Awardee Performance and Integrity Information System)
 - Have most recent audit ready to share (if not already uploaded to the Federal Audit Clearinghouse)
 - Identify Single Point of Contact for GPRA (Government Performance and Results Act) follow up



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PREPARING TO APPLY

- Certification statements required:
 - All corporations as defined as an entity that has filed articles of incorporation in a U.S. state or territory must provide certification with respect to past criminal violations and unpaid Federal tax liability
 - Additional certification is required for federal assistance awards in excess of \$5 million



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PREPARING TO APPLY

- Go to **Grants.gov**
 - Download and review **FY20 PWEAA Notice of Funding Opportunity (NOFO)** and application package (multiple forms)
- Read application instructions very carefully (see ED-900, pages 10-15)
- For construction projects, ensure Preliminary Engineering Report meets requirements (see ED-900C, page 2)
- For projects with co-applicants, confirm which forms need to be completed by each applicant



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PREPARING TO APPLY

The screenshot displays the Grants.gov website interface. At the top, there is a navigation bar with links for HELP, REGISTER, and LOGIN. A search bar is present with a dropdown menu set to 'Grant Opportunities' and a 'GO' button. Below the navigation bar, a menu contains links for HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. The main content area is titled 'VIEW GRANT OPPORTUNITY' and includes a breadcrumb trail: GRANTS.GOV > View Opportunity. The grant details are as follows:

- Grant ID:** PWEAA2020
- Title:** FY 2020 EDA Public Works and Economic Adjustment Assistance Programs including CARES Act Funding
- Agency:** Department of Commerce, Economic Development Administration

Buttons for 'Apply' and 'Subscribe' are visible. Below the grant details, there are tabs for SYNOPSIS, VERSION HISTORY, RELATED DOCUMENTS, and PACKAGE. The 'SYNOPSIS' tab is active, showing a 'General Information' section with the following details:

Document Type: Grants Notice	Version: Synopsis 3
Funding Opportunity Number: PWEAA2020	Posted Date: Oct 18, 2019
Funding Opportunity Title: FY 2020 EDA Public Works and Economic Adjustment Assistance Programs including CARES Act Funding	Last Updated Date: May 07, 2020
Opportunity Category: Discretionary	Original Closing Date for Applications: There are no submission deadlines under this opportunity. Applications will be accepted on an ongoing basis until the publication of a new PWEAA NOFO.
Opportunity Category Explanation:	Current Closing Date for Applications: There are no submission deadlines under this opportunity. Applications will be accepted on an ongoing basis until the publication of a new PWEAA NOFO.
Funding Instrument Type: Cooperative Agreement Grant	Archive Date:
Category of Funding Activity: Other (see text field entitled "Explanation of Other Category of Funding Activity" for clarification) Opportunity Zone Benefits	



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APPLICATION FORMS: CONSTRUCTION

- **SF-424 (Application for Federal Assistance)**
- SF-424C (Budget)
- **ED-900 (General Application for EDA)**
- **ED-900A (Assurances)**
- ED-900B (Beneficiaries)
- ED-900C (Application Supplement for Construction Programs)
- ED-900E (Relocation and Land Acquisition Expenses)
- **CD-511 (Certification Regarding Lobbying)**
- **SF-LLL (Disclosure of Lobbying Activities)**

Documents in BOLD are required of all applications



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APPLICATION FORMS: NON-CONSTRUCTION

- **SF-424 (Application for Federal Assistance)**
- SF-424A (Budget)
- SF-424B (Assurances for Non-construction)
- **ED-900 (General Application for EDA)**
- **ED-900A (Assurances)**
- **CD-511 (Certification Regarding Lobbying)**
- **SF-LLL (Disclosure of Lobbying Activities)**
- For RLFs: ED-900F (Supplement for Revolving Loan Fund applications)

Documents in BOLD are required of all applications



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THE SF-424

OMB Number: 4040-0004

Expiration Date: 12/31/2022

Application for Federal Assistance SF-424		
* 1. Type of Submission: <input type="checkbox"/> Preapplication <input type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application	* 2. Type of Application: <input type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision	* If Revision, select appropriate letter(s): <input type="text"/> * Other (Specify): <input type="text"/>
* 3. Date Received: <input type="text"/> <small>Completed by Grants.gov upon submission.</small>	4. Applicant Identifier: <input type="text"/>	
5a. Federal Entity Identifier: <input type="text"/>	5b. Federal Award Identifier: <input type="text"/>	
State Use Only:		
6. Date Received by State: <input type="text"/>	7. State Application Identifier: <input type="text"/>	
8. APPLICANT INFORMATION:		
* a. Legal Name:	<input type="text"/>	
* b. Employer/Taxpayer Identification Number (EIN/TIN):	<input type="text"/>	* c. Organizational DUNS: <input type="text"/>



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ABOUT THE SF-424

- Provide the full legal name of your organization on the application
- Double-check to ensure correct organization DUNS number is entered
- Double-check to ensure correct Employer Tax Identification Number is entered
- For Catalog of Federal Domestic Assistance Number, use 11.307
- For Funding Opportunity Number, use PWEAA2020



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THE ED-900

OMB Number: 0610-0094
Expiration Date: 11/30/2021



ED-900 – General Application for EDA Programs

A. Applicant Information

A.1. EDA Application Identifier (if available):

A.2. Please identify all applicants for this project:

	Name	SAM.gov CAGE Code	SAM.gov Registration Expiration Date	Fiscal Year End Date (mm/dd)
Lead Applicant				
Co-Applicant 1				



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ABOUT THE ED-900

- Verify the project aligns with the regional CEDS or other EDA-approved plan
- Confirm match is committed, available, and not conditioned or encumbered (letter should be signed by person of authority)
- Check on State Point of Contact (SPOC) requirements for intergovernmental review as they vary state-to-state



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ABOUT THE ED-900

- Be prepared to provide description of the economic impacts in the region from the pandemic when discussing economic conditions (see ED-900, section B.3.b)
- Be prepared to discuss how project fits EDA's Recovery and Resiliency Investment Priority and other Investment Priorities (see ED-900, section B.6)



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ABOUT THE ED-900

- If a non-profit, be prepared to provide
 - Certificate of Good Standing
 - Articles of Incorporation and Bylaws
 - Resolution passed by general purpose political subdivision of State (e.g. local government entity) or letter signed by authorized representative of local government acknowledging applicant is acting in cooperation
 - Board resolution



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TIPS

- Double-check with your local Economic Development Representative:
 - Eligible use of funds
 - Match requirements
 - Signatories
 - Budget guidance for construction projects
 - Administrative & legal expenses
 - Architecture & Engineering
 - Contingencies
 - Miscellaneous



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Q&A

A PANEL OF RESPONDERS



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Q&A

- Frankie Clogston, PhD (IEDC Vice President of Knowledge Management and Development)
- Paul Raetsch (Retired Regional Director, EDA Philadelphia Regional Office)
- Joy Wilkins, CEcD (IEDC Volunteer)



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