A Remotely Awesome Economic Development Week
MAY 4 - 9, 2020

HOST YOUR EDW VIRTUALLY

SOCIAL MEDIA
- Highlight essential businesses in your community.
- Showcase companies that have switched their manufacturing to PPE.
- Encourage people to participate in local partner events such as Taco Tuesdays, Restaurant Take Out Days, etc.
- Engage with IEDC on social media. Use the hashtags #EDW and #InternationalEDW.

VIRTUAL EVENTS
- Host remote events to support Economic Development Week in your community via Zoom gatherings or FB Live.
- Host proclamation signings to promote businesses that have altered operations during C19 outbreak.
- Create a video series to promote local businesses within your community.

ARTICLES
- Write an article about companies your team has helped and send to local, regional and national news media, emphasizing: SAVING COMPANIES, SAVING JOBS.
- Talk about the role of economic developers in your community.
- Tell a story about a recent success or your efforts during C19 outbreak.

GATHER RESOURCES
- Create a list of funding resources at the local, county, state and federal level.
- Provide links to local Health Departments or State Health Departments with instructions on re-opening and safe social distancing in the work place.
- Provide resources on where to send donations.

Join the International EDW Challenge. Use the hashtag #INTERNATIONALEDW and #YOURCOUNTRY to participate.
Visit www.iedconline.org/EDW for more information on EDW 2020.
### IEDC’S ECONOMIC DEVELOPMENT WEEK SCHEDULE

#### MONDAY 5/4

**3:00 - 4:30 PM ET**  
Webinar: The Bottom-Line: How to Fund Your Organization Through the Pandemic and Beyond

**4:30 - 5:30 PM ET**  
*Salon Discussion: Partnerships on a Regional Level

**ALL DAY**

#### TUESDAY 5/5

**3:00 - 4:30 PM ET**  
Webinar: Reinforce Your Small Businesses and Commercial Districts

**4:30 - 5:30 PM ET**  
*Salon Discussion: Economic Development on a State/Provincial Level

**ALL DAY**

#EconDevTalks: Post your questions to Reddit at bit.ly/edw_ama

#### WEDNESDAY 5/6

**3:00 - 4:00 PM**  
Webinar: Rethinking BR&E in the COVID-19 Era

**4:30 - 5:30 PM ET**  
*Salon Discussion: Workforce Engagement

**ALL DAY**

#EconDevTalks: Post your questions to Reddit at bit.ly/edw_ama

#### THURSDAY 5/7

**4:30 - 5:30 PM ET**  
*Salon Discussion: Emerging Entities in Economic Development

**3:00 PM ET**

#EconDevTalks: Answers posted

#### FRIDAY 5/8

**3:00 - 4:30 PM ET**  
Webinar: Measuring Economic Development Impact and Storytelling - Best Practices to Gain Grant Dollars

**4:30 - 5:30 PM ET**  
*Salon Discussion: City/Municipal Economic Departments

*A “salon” is gathering of people for the purpose of sharing ideas and increasing the knowledge of the participants through conversation.*
CELEBRATE INTERNATIONAL ECONOMIC DEVELOPMENT WEEK

JOIN THE #CHALLENGE!

#INTERNATIONALEDWARW    #YOURCOUNTRY    #IEDC

Share what economic development looks like in your community. Post photos with the hashtag #INTERNATIONALEDWARW and #YOURCOUNTRY to participate in our International EDW Challenge.