

Entrepreneurship-Led Economic Development Project Plan

Candidate Name:

Individuals should identify an issue facing their organization or program and develop a plan to address that issue. Through this, the individual should translate ELED skills into their work. Oral exam graders will review this project plan and provide feedback as well as additional questions during that portion of the exam.

1. Objective

Step 1: Describe the defining objective of your project plan to enhance entrepreneurship-led economic development in your community.

The objective of the project plan is:

What types of entrepreneurs will be served by this plan:

What will you do to reduce barriers to collaboration:

Write down 10 things that will move you closer to your goal:

2. Action Steps

Step 2: Using the list above, select the action steps that will have the greatest impact in reaching your objective.

[illegible]

3. Funding

Step 3: Determine how you will fund your project plan. You may find that specific action steps will lend themselves to different funding streams.

[illegible]

4. Metrics

Step 4: Determine the metrics you will use to measure success and where you will find/how you will collect data.

Metric	Data Source

5. Timeline

Step 5: Build a timeline for implementing your project plan. Divide your timeline into one-month, three-month, six-month and 12-month milestones. List action items and what outcomes they will result in.

Action item	Milestone	Completion
	One month	
	One month	
	Three month	
	Three month	
	Six month	
	Six month	
	12 month	
	12 month	