

Entrepreneurship-Led Economic Development Project Plan

Candidate Name:

This template was provided during both ELED I and ELED II courses and candidates may use this to submit their final write-up for the project assessment and oral exam portion of the EDP exam. Candidates must submit their project plan with their application, but may submit revised versions up to 1 week before the date of the multiple-choice exam.

1. Objective

Step 1: Describe the defining objective of your project plan to enhance entrepreneurship-led economic development in your community.

The objective of the project plan is:

What types of entrepreneurs will be served by this plan:

What will you do to reduce barriers to collaboration:

Write down 10 things that will move you closer to your goal:

2. Action Steps

Step 2: Using the list above, select the action steps that will have the greatest impact in reaching your objective.

[illegible]

3. Funding

Step 3: Determine how you will fund your project plan. You may find that specific action steps will lend themselves to different funding streams.

[illegible]

4. Metrics

Step 4: Determine the metrics you will use to measure success and where you will find/how you will collect data.

Metric	Data Source

5. Timeline

Step 5: Build a timeline for implementing your project plan. Divide your timeline into one-month, three-month, six-month and 12-month milestones. List action items and what outcomes they will result in.

Action item	Milestone	Completion
	One month	
	One month	
	Three month	
	Three month	
	Six month	
	Six month	
	12 month	
	12 month	