Leadership & Honorary Awards Packet
LEADERSHIP AWARDS

These awards recognize outstanding leaders in the public and private sectors who continue to advance economic development in their communities. One individual will be presented an award for each category.

1. Young Economic Development Professional of the Year
   This award recognizes outstanding achievements by a young, emerging leader in the economic development profession. Applicants must self-nominate and should detail their significant career achievements to date and the impact of those achievements on their economic development organization and the community as a whole, and also explain how they see these achievements contribute to the advancement of economic development as a profession. Each self nomination should be accompanied by a minimum of one, and not more than three, letters of endorsement on behalf of the applicant, from their supervisor, board chair, or other significant leader in the community who is actively involved with the applicant’s organization (e.g., a mayor or senior elected official, a key business leader). Applicants must be no more than 35 years of age on the deadline submission date set by IEDC for that year’s awards competition in order to be eligible for this award and must note their date of birth on their application.

   Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at the Recognition Dinner during IEDC’s Annual Conference in Dallas, TX.

2. Leadership Award for Public Service
   This award recognizes an elected official who has served as a committed advocate for economic development for at least 10 years in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to their constituency as a leader and advocate for economic development.

   Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at the Recognition Dinner during IEDC’s Annual Conference in Dallas, TX.

3. Citizen Leadership Award
   This award recognizes a community or business leader, or an individual who is not an economic development practitioner but plays a key leadership role. Nominees for the award should have shown support for or been involved in a broad range of activities for at least 10 years and have been involved in economic development, primarily in the private sector, for the last 5 years. Nominees must have demonstrated sustained and effective efforts to mobilize leadership in the development of programs and projects, played a key role in the planning and designing of new and creative economic development activities and be deeply committed as a leader and advocate for economic development.

   Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at the Recognition Dinner during IEDC’s Annual Conference in Dallas, TX.
4. Institutional Leadership Award
This award recognizes a leader of a community institution (university, community college, hospital, local foundation or other community institution) who has made significant contributions to the community in support of economic development through their leadership, financial support, local investments, hiring, training or related activities. Nominees, though not economic developers themselves, should demonstrate a sustained effort in the promotion and support of local economic development programs.

*Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at the Recognition Dinner during IEDC’s Annual Conference in Dallas, TX.*

5. Jeffrey A. Finkle Organizational Leadership Award
This award recognizes an individual who has continuously led the same public or non-profit economic development organization with integrity, tenacity, and a philanthropic spirit for at least 15 years. Nominees should demonstrate a vast knowledge of the intricacies of the economic development profession and play a pivotal role in the continued success of their organization. They must have not only exhibited exemplary leadership but also worked tirelessly to develop the leaders around them and have a history of active participation with IEDC. The winner of this award will automatically become an Honorary Life Member (HLM) of IEDC.

*Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at the Recognition Dinner during IEDC’s Annual Conference in Dallas, TX.*

6. Federal Leadership in Economic Development Programs Award (Entry Fee waived)
This award recognizes an individual federal program director that has gone above and beyond in administrating a federal economic development program.

This award is presented at IEDC’s 2020 Federal Economic Development Forum in Washington, DC.

*Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at IEDC’s Federal Economic Development Forum in Washington, DC.*

7. Congressional Leadership in Economic Development Award (Entry Fee waived)
This award recognizes a member of Congress who has made significant contributions in the area of economic development. The award is given to a leader for their continuous support of economic development, and/or for intense work on a single piece of legislation.

This award is presented at IEDC’s 2020 Federal Economic Development Forum in Washington, DC.

*Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced. Letters of endorsement should be no more than 2 pages and must be submitted in conjunction with the application. Nominators are responsible for assisting IEDC staff in confirming award recipient’s appearance at IEDC’s Federal Economic Development Forum in Washington, DC.*
**HONORARY AWARDS**

Each year, IEDC’s Honorary Awards Committee honors long-standing IEDC members for their contributions to the field of economic development. The three Honorary Award Categories are below:

**Fellow Member (FM)**
Fellow Member (FM) status is conferred upon active IEDC members who have attained unusual stature in the field of economic development and closely related disciplines. Unusual stature is defined as significant contributions to the profession through service to the Council and/or academic endeavors directly related to the practice of economic development. A Fellow holds the classification as long as membership in the Council is maintained.

- **Please prepare information for the online Entry Form with questions starting on page 6 to be considered for this recognition.**

**Honorary Life Member (HLM)**
Honorary Life Member (HLM) status is conferred upon active or former members of IEDC who have furthered the profession of economic development and have been a teacher or inspiration on the part of the profession to others in many communities.

- **Please prepare information for the online Entry Form with questions starting on page 9 to be considered for this recognition.**

**Lifetime Achievement Award for Excellence in Economic Development**
One individual will be recognized for lifelong commitment to excellence in economic development and demonstrated work that has made a significant impact on the profession at the national or international level. Recipients of this award embody best practices and have helped to set the standard for exemplary economic development beyond their own community.

The winner of this award will automatically become an Honorary Life Member (HLM) of IEDC.

Nominees should demonstrate:
- Consistent exemplary performance in the economic development profession for at least 30 years.
- Innovative and effective business skills and leadership in executing economic development projects that have had a significant impact on the profession at the national/international level.
- A widespread and positive impact on other practitioners in development with whom the nominee has had contact.
- Candidates must not have served as voting members of IEDC’s Board of Directors for the past 4 years.
- Must be retired from full-time economic development employment or have announced retirement.
- **Please complete a profile of the individual’s achievements to be considered for this recognition and submit it to the online Entry Form. The profile cannot exceed 5 pages, double-spaced.**
**2020 IEDC EXCELLENCE IN ECONOMIC DEVELOPMENT AWARDS**

**SUBMISSION INFORMATION AND GUIDELINES**

<table>
<thead>
<tr>
<th>TIMELINE</th>
<th>ENTRY FEES (PER ENTRY)</th>
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<tbody>
<tr>
<td>Call for Entries:</td>
<td>Now Open</td>
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<tr>
<td>Early Bird Deadline:</td>
<td>Payment by June 5</td>
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<tr>
<td>Final Deadline:</td>
<td>Payment &amp; Submission by June 26</td>
</tr>
<tr>
<td>Judging:</td>
<td>July</td>
</tr>
<tr>
<td>Notifications:</td>
<td>August</td>
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<td>Awards Ceremony:</td>
<td>October 11-14</td>
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**Entrants:**

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<tr>
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<th>Early Entry: By June 5</th>
<th>Regular Entry: June 26</th>
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<tbody>
<tr>
<td>IEDC Members</td>
<td>$115</td>
<td>$175</td>
</tr>
<tr>
<td>Non-Members</td>
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<td>$220</td>
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**HOW TO PREPARE YOUR ENTRY: *FINAL DEADLINE JUNE 26, 2020***

1. Refer to the Category Descriptions and Judging Criteria in this packet when submitting payment and completing the online Entry Form.

2. **Pay for submission(s) online here.** If you are submitting more than one award, please include all in one payment. You can also submit more than one award in a single category. If you are unable to pay online, please call (202) 942-9483 or email awards@iedconline.org.

3. Prepare answers to questions (see pages 6-10 for FM and HLM questions) and collect supplemental material. Access online Entry Form received in payment confirmation email.

4. Complete one Entry Form for each entry and answer all questions.

5. Compile any supporting-supplemental material (as specified in the category descriptions on pages 1-3) into one file and upload to Entry Form.

To receive early bird pricing, please submit payment before the Early Bird Deadline. Make sure to complete all steps in the submission process by the Final Deadline (June 26th).

**QUESTIONS?** Contact Allison Mahnke at awards@iedconline.org or (202) 942-9483
**DIGITAL SUPPLEMENTAL MATERIAL**

Digital supplemental material should include additional profile information and letters of endorsement. Please compile your supplemental materials into one file and upload it to the online form. Submit concise material that supports your project and adds value for the judges.

If you have material that cannot be attached and must be mailed in, see directions below.

**MAILED SUPPLEMENTAL MATERIAL**

All mailed supplemental material must be sent to the below address and include a copy of your receipt and category name.

**Mail your entry, postmarked by June 26th, to:**

IEDC  
Attn: Awards  
734 15th St NW  
Suite 900  
Washington, DC 20005

*Payment must be received with applications. Nominations will not be considered until payment is rendered.*

**PRESENTATION OF AWARDS AT IEDC ANNUAL CONFERENCE**

Award recipients will receive honors at IEDC’s 2020 Annual Conference in Dallas, TX. Entrants are encouraged to register and attend.

**Questions?** See our FAQ or Contact Allison Mahnke at awards@iedconline.org or (202) 942-9483
IEDC will designate members as Fellow Members if they are Active Members and have attained unusual stature in the field of economic development and closely related disciplines. Unusual stature is defined as significant contributions to the profession through service to the Council and/or academic endeavors directly related to the practice of economic development. A Fellow shall hold such classification as long as membership in the Council is maintained. When IEDC is referenced throughout this document, it refers to being involved in IEDC and its two predecessors: AEDC and CUED.

**QUALIFICATIONS**

All Candidates

1. Must be an Active Member of the International Economic Development Council and have been a member of for at least ten years.
2. Must have obtained the designation of Certified Economic Developer (CEcD, CED, EcD, or CID).
   * IEDC may decide to waive this qualification if the candidate has demonstrated outstanding service to the field of economic development.
3. Must have rendered service to IEDC in one or more of the positions of officer, board member or committee chairman; or service on affiliated board or committee.
4. Must have been in the economic development profession for ten years.

**EXTRAORDINARY SERVICE DEFINITIONS**

This can include, but is not limited to:

1. Lecturer at an Economic Development Course accredited by the International Economic Development Council or speaker at an IEDC conference;
2. Lecturer at an Economic Development Institute accredited by the International Economic Development Council;
3. Author of a special work on economic development published outside of IEDC geared towards the economic development profession;
4. Author of a special work for publication and distribution by IEDC; including publication of an article in *Economic Development Review, Commentary, Economic Development Journal,* or *Economic Development Now*;
5. Author of a textbook or manual on the techniques of business location or revitalization and economic development;
6. Volunteer service in assisting other communities in establishing or improving an economic development organization;
7. Other extraordinary or outstanding performance by a member of IEDC on behalf of sound economic development.

**REQUIRED BASIC QUALIFICATIONS AND EXTRAORDINARY SERVICE DEFINITIONS**

Candidates may be nominated for Fellow Member status if they have met all four of the Basic Qualifications and two of the Extraordinary Service Definitions. Fellow Member status will only be awarded to those that demonstrate “unusual stature” as defined above. These requirements are the minimum for consideration. Meeting these requirements does not ensure the candidate will be honored with the Fellow Member designation.

**PROCEDURE**

A candidate for the Fellow of the Council designation must be sponsored by at least one member of IEDC, but no more than three sponsors per candidate.
**DUTIES OF THE CANDIDATE**

The candidate will furnish documentation of meeting the Qualifications and Extraordinary Service Definitions.

The Fellow Review Committee will not evaluate any recommendations until all requirements have been fulfilled. FM status shall be awarded at the Annual Conference. Those candidates elected will be designated a Fellow of the Council and will be issued a suitable certificate.

**DUTIES OF THE SPONSOR**

Members wishing to sponsor a person to be considered by the Fellow Review Committee will use the following procedure:

1. Obtain written approval from the person you are sponsoring
2. Submit official letter of recommendation (via email)
3. Follow through with the nominee in completing the duties of the candidate.

**WAIVER OF REQUIREMENT**

Applicants who have not been designated Certified Economic Developers, but have attained unusual status in the profession, may petition for exemption from Basic Qualification #2. In extraordinary circumstances, the Honorary Awards Committee will consider waiving this requirement.

**HAVE THIS INFORMATION READY TO FILL OUT THE ONLINE FORM FOR FELLOW MEMBERS:**

- Name of Candidate
- Title, Organization, Address, & Email of Candidate
- Name of Sponsor
- Title, Organization, Address, & Email of Sponsor
- Is Sponsor a current member of IEDC?

**BASIC QUALIFICATIONS (MUST MEET ALL FOUR)**

1) Has the candidate been a member of the International Economic Development Council for the ten years preceding the date of nomination? (Year candidate joined IEDC?)

2) Has the candidate obtained the Certified Economic Development designation? (Year candidate obtained designation?)

3) Has the candidate rendered service to IEDC in one or more of the following positions?

   - Officer  
   - Board Member  
   - Advisory Committee Chairman  
   - Advisory Committee Member  

   Please enter years of term

   Please enter name of committee and years of term

4) Has the candidate been in the economic development profession for ten years? (Year started in profession?)
EXTRAORDINARY SERVICE QUALIFICATIONS (MUST MEET AT LEAST TWO)

1) Has the candidate lectured at an Economic Development Course accredited by IEDC or spoken at an IEDC conference?

   Course lecturer

   Conference Speaker

   If yes, list year, location and subject

2) Has the candidate lectured at an Economic Development Institute accredited by IEDC? If yes, list year, location, and subject?

3) Has the candidate authored a special work on economic development published outside of IEDC geared towards the economic development profession?

   If yes, give subject or work, month and year of publication, and name of periodical (please attach copy of work, if electronic version is available)

4) Has the candidate authored a special work for publication and distribution by IEDC (including articles in the ED Review, Commentary and ED Journal)?

   If yes, give subject or work, month and year of publication, and vehicle for distribution (please attach copy of work, if electronic version is available):

5) Has the candidate authored a textbook or manual on the techniques of business location or revitalization and economic development?

   If yes, give subject, publication, month and year, publisher, and any other pertinent information (please attach evidence of work, if electronic version is available.):

6) Has the candidate performed volunteer service in assisting other communities in establishing or improving an economic development organization?

   If yes, give name of community, year performed, brief nature of assistance, and the name and phone number of a person who can verify (if electronic documentary evidence exists, please attach copy):

7) Has the candidate provided other extraordinary or outstanding performance on behalf of sound economic development? If yes, cite examples.

8) Please list any leadership positions that the candidate has held with other economic development related organizations.

9) Please provide any other notable awards and honors bestowed on the candidate throughout the course of his/her career.
IEDC will designate members as Honorary Life Members if they have been involved in economic development for at least 20 years, are active or former members of IEDC who have furthered the profession of economic development, and who can demonstrate they have been a teacher or an inspiration to others in the economic development profession. Honorary Life Members shall continue to pay dues as long as they are active in economic development, and upon retiring they will be granted a free lifetime membership. When IEDC is referenced throughout this document, it refers to being involved in IEDC and its two predecessors: AEDC and CUED.

**QUALIFICATIONS**

All candidates:
1. Must be an active or former member of the International Economic Development Council.
2. Must have been in the economic development profession for at least 20 years.
3. Must have obtained the Fellow Member (FM) designation.
   *In extraordinary circumstances, IEDC may decide to waive this qualification if the candidate has demonstrated outstanding service to the field of economic development.*
4. Must have been a teacher or inspiration in the economic development profession.

Meeting these requirements does not guarantee that candidate will be designated as an HLM. All former IEDC Board Chairs, Lifetime Achievement Award for Excellence in Economic Development recipients, Jeffrey A. Finkle Organizational Leadership Award and Leadership Award for Public Service recipients are automatically awarded the Honorary Life Member (HLM) designation.

**DUTIES OF THE CANDIDATE**

The candidate will furnish a completed application containing details about teaching experience and/or other contributions to the profession. The Honorary Awards Review Committee will not evaluate any recommendations until all requirements have been fulfilled. The HLM designation shall be awarded at the Annual Conference. Those candidates elected will be designated as Honorary Life Members and will be issued suitable certificates. The free lifetime membership shall be effective upon the designee’s permanent retirement from the field of economic development.

**WAIVER OF REQUIREMENT**

Applicants who have not been designated as Fellow Members (FM), but have attained unusual status in the profession, may petition for exemption from Basic Qualification #3. In extraordinary circumstances, the Honorary Awards Committee will consider waiving this requirement.
HAVE THIS INFORMATION READY TO FILL OUT THE ONLINE FORM FOR
HONORARY LIFE MEMBERS:

- Name of Candidate
- Title & Organization of Candidate
- Address & Email of Candidate

QUALIFICATION QUESTIONS (MUST MEET & EXPLAIN ALL FOUR)

1) Has the candidate been in the economic development profession for 20 years?
   
   Year started in profession:

2) Is the candidate an active member of IEDC?
   
   Year the candidate joined IEDC:
   
   If no longer a member, state reason:

3) Please describe how the candidate has been a teacher or inspiration to others in the field of economic development.

4) Please explain how the candidate has furthered the profession of economic development.